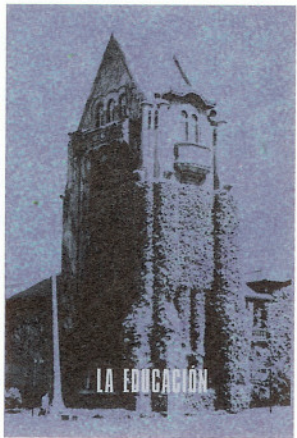
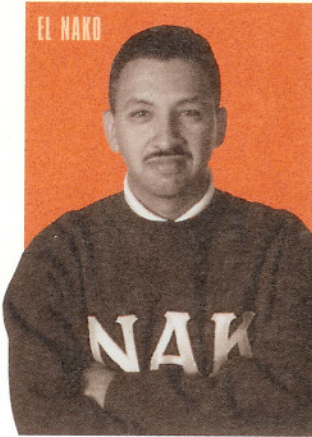


27<sup>TH</sup> ANNUAL

# Chicano Commencement



# Graduación Chicana

SAN JOSÉ STATE UNIVERSITY

SUNDAY, MAY 25, 1997  
SANTA CLARA CONVENTION CENTER





Welcome **RAZA**, to the 27th Annual Chicano Commencement. Today we honor our graduates who are sharing this glorious day with our community. Our attempt is to be recognized through a Commencement which represents who we are. As graduates we have referred to ourselves as Chicanos, Xicanos, Latinos, Mexicanos, Mexican-Americans, Hispanics and others have chosen to use no specification. The way we refer to ourselves varies so much because as individuals we have different points-of-view, political stances and life experiences.

*Xicano* phonetically aligns itself with México and at the same time with political activism. This year we have chosen to use the word *Xicano*, because of the political consciousness that it connotes.

The focus of this year's commencement is centered around who we are. In the appropriation of the traditional Mexican card game *La Loteria*, we have attempted to build icons and symbols of who we aspire to be and what is important to us, like *El Futuro* and *La Familia*.

Our experience at San José State University has given us the opportunity to venture into new horizons. Through the years we have encountered many struggles and accomplishments which have developed us spiritually and scholastically. We honor those who have opened the doors for us as well as those who have invested their faith in our potential.

We have taken on the challenge to organize such an event because we believe that it is important to celebrate our accomplishments and our cultural heritage. We now strive to serve as inspiration for those who will follow in our paths. In honor of our beloved predecessors José Antonio Burciaga and Pedro Rafael Tapia we celebrate this Twenty-Seventh Annual Chicano Commencement.

We now take one step closer to achieving our goals and dreams. Our success is due to our own courage and strength, yet it is through the support of our families and friends that it has prospered and flourished.

Adrian Noe Rodriguez & Margarita Gómez  
1997 Chicano Commencement co-chairs

# LOS INVITADOS



MISTRESS OF CEREMONIES  
**Cindy Chavez**

Cindy is the Political Director for the South Bay AFL-CIO Labor Council. She is responsible for electing candidates and passing measures that will help improve the quality of life of working families in Santa Clara County. Cindy has traveled around the world to conduct training for political, non-profit and labor organizations. She has also been an active player on County's political stage for many years as Health Services policy aide for the then County Supervisor Ron Gonzales and on the Executive Board of the County Democratic Party. In addition to sitting on the boards of the Non-Profit Development Center, Mexican American Community Service Agency, and the YWCA, Cindy also helped found El Pueblo Contra SIDA. This organization provides culturally sensitive health care to victims of AIDS and their families. Cindy graduated from SJSU in 1987 with a BS in Political Science and is currently busy planning for her wedding this September.



MASTER OF CEREMONIES  
**Jorge Gonzalez**

Jorge has been a community and labor organizer for the past 20 years in San Jose. During the 60s and 70s Jorge participated in the Chicano Movement, being one of the founders of M.E.Ch.A., Chicano Studies and the Brown Berets in the San Diego area.

Recently Jorge helped found RAZA SI Community Organization, participated in the fight against Prop 187 and in the Justice for Janitors campaign, among many others.

Last July 31st, Jorge became a US citizen, registered to vote, and registered as a candidate for the SJ Unified School District Board; all on the same day. On December 12, he became the first Mexican immigrant to be seated on that board.

Jorge holds a B.A. in Psychology and a Masters in Social work. He works for the Social Services Agency and is a faculty member of the SJSU College of Social Work.



LA MADRINA  
**Linda Ortega**

Linda began her career in 1979 as an Outreach Counselor for SJSU where she formulated recruitment programs for disadvantaged students. Linda is currently the Assistant Director of Student Outreach and Recruitment and is responsible for the development and implementation of outreach programs and policies. Linda received her BA in Sociology in 1977 at SJSU and in 1996 participated in Chicano Commencement once again, receiving her M.A. in counselor education. As a undergrad Linda helped organize three Chicano Commencements.

Linda is a member of Chicano/Latino Faculty and Staff, Chairperson for the Ernesto Galarza Scholarship Committee, a mentor for the Puente Program, and advisor of Sigma Lambda Beta Fraternity and Calmecca Project.

Linda's commitment to students is inspiring and commendable. She has dedicated her career to helping others; a priceless trait she possesses.



## SCHEDULE OF EVENTS

Registration  
12 P.M.

Lunch  
1:30 P.M.

*Grupo Intimo*

*El Mariachi San Juan*

*procession anthem sung by  
Ms. Angela Arana*



EL PADRINO

## Henry Joseph Gutierrez

Henry was raised in East Los Angeles where he graduated from Garfield High School in 1966. Henry received his BA degree in Political Science from Occidental College in 1970. During the late 60s and 70s Henry was active in community organizations and focused on improving the conditions of public education for Chicano students. He was a member of the Educational Issues Coordinating Committee which supported the student walkouts in 1968. Henry was then appointed to the Mexican-American Education Commission and elected vice-chairperson. He also worked for the Hispanic Urban Center and in 1990 Henry received his Ph.D. from the Program in Comparative Culture at UC, Irvine. Since then Henry has taught at Occidental College, Stanford University, and in 1992 joined the Social Science Department at SJSU. He is the author of "Racial Politics in Los Angeles" and CO-editor of *Latinos and Education* an anthology forthcoming.

## KEYNOTE SPEAKER Rose Del Castillo Guilbault



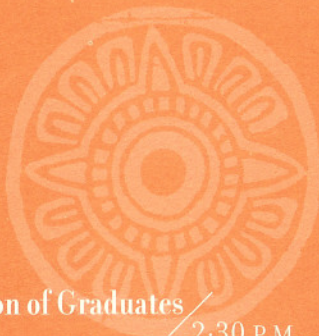
Rose was named KGO-TV's Editorial and Public Affairs Director in 1984 after serving as Community Affairs Director since 1978 when she joined Channel 7. Rose oversees the station's community relations commitments, coordinates public service announcements (PSA's) and supervises KGO-TV's contributions to community organizations.

Rose is the host of "Sunday on Seven," KGO-TV's weekend public affairs program. In 1984 the Public Affairs Department launched "Profiles of Excellence"; three programs produced annually to salute African-Americans, Asian-Americans and Hispanic-Americans.

In September of 1991, President George Bush appointed Rose to the President's Advisory Commission on Education Excellence for Hispanic Americans. The commission examines the critical issues facing Latino students in the United States. Rose is the only journalist on the 17 member national commission.

Actively involved in community organizations and activities, Rose was elected to the Board of Governors for the Commonwealth Club of California for 1991. She is also on the Board of Trustees for the College of Notre Dame, a board member of the World Centre, The Family Services Agency of San Mateo County and the Puente Project, an organization that helps Hispanic students graduate from college.

Rose has received numerous awards over the years for her leadership role. Her former monthly column on the Hispanic experience for "This World" in the San Francisco Chronicle won a Eugene Block Journalism Award for advancing social justice and human rights. Also in 1990, she received the Community service Award from La Raza Centro Legal. Rose Guilbault earned a B.A. in Broadcast Journalism from San José State University and an M.B.A at Pepperdine University.



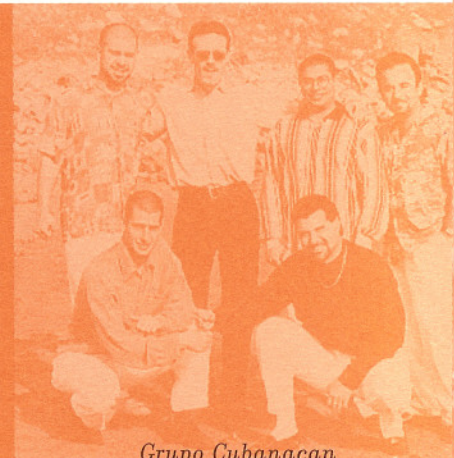
Procession of Graduates / 2:30 P.M.

*Danzantes Tlaloc-Chalchihuitlique*

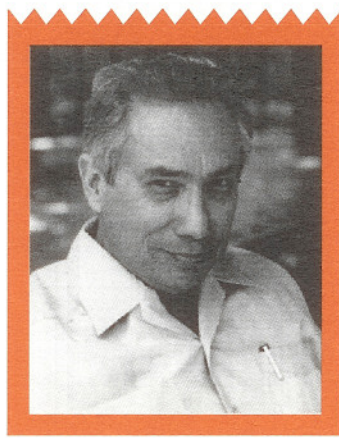


Dance / 6 P.M.

*D.J. Boy Wonder*



*Grupo Cubanacan*



# José Antonio Burciaga

*Chicano cultural activist, muralist, humorist*

1940  1996

José Antonio Burciaga is the Godfather of Chicano Poetry. His ability to express the Chicana/o experience was a gift he shared with many. He continues to be a role model in our community through his books and other writings which are used in classrooms to teach self-respect, pride, and love of our *cultura*. His influence continues to touch the hearts of many....

With no more and no less,

I undo myself without pretension.

We will glass each other.

*Llevetela suave y ve alrededor.*

Sin más ni menos,

me desbarato sin pretensiones.

Hay nos vidrios.

*Take it easy and look around.*

from *Undocumented Love: A personal Anthology of Poetry*  
Chusma House Publications

