New associate dean joins library

After a lengthy nationwide search, the university library is welcoming experienced library director Colleen Cuddy as the new associate dean for research and scholarship.

“Colleen comes to us with an impressive background in university library administration,” says Library Dean Tracy Elliott. “Her expertise is exactly what we need to expand the library’s role in supporting the research, scholarship and creative activity of SJSU students and faculty as well as the larger San José community.”

Cuddy comes to SJSU with a wealth of administrative experience in academic libraries. She has served as associate director of research services development at the University of Sydney, and as director of the information center at the Weill Cornell Medical Library and C. V. Starr Biomedical Information Center at Weill Cornell Medical College in New York. For 12 years she also held various senior administrative roles at the New York University Health Science Library.

Cuddy holds a Master of Library Science degree from Rutgers University and a Master of Arts in American and English Literature from New York University. She is the author of many works on the use of technology in libraries, including the book *Using PDAs in Libraries*.

Active in the professional community, Cuddy served as president of the American Library Association’s Library Information Technology (LITA) division in 2011 and is a distinguished member of the Academy of Health Information Professionals. Cuddy has been chairperson of the Medical Library Association’s Medical Informatics Section, a National Library of Medicine/Association of Academic Health Sciences Libraries Leadership Fellow, and an NLM Fellow in Medical Informatics at the Marine Biological Laboratory in Woods Hole, Massachusetts. ◆
Message from the dean

These are exciting times at the university library! Very soon, you will be able to search through all library holdings in the California State University system from a single SJSU library interface, streamlining your research.

Approximately two years ago, the CSU Council of Library Deans procured a contract with library technology vendor ExLibris to create a unified library management system for all CSU library holdings. The result will be the first ever library union catalog for the CSU, a system that allows students, faculty and staff to search all CSU library holdings in one search. Users can then request items from any of the CSU institutions be delivered to the King Library.

SJSU librarians and staff, under the direction of Library Associate Dean of Technology and Information Services Rae Ann Stahl, have been instrumental in ensuring that the entire CSU is ready to migrate to this new system starting in June 2017. As a matter of fact, there is an SJSU library employee on every single working group, including the steering committee.

The migration to a new system is exhaustive, and is easily the most challenging work for any library, much less 23 university libraries simultaneously. Over the past year, the data residing locally on current systems has been cleaned, uploaded, and tested within the new system. All this work is well worth the effort. The new system will be cloud based, allowing for more efficient workflow and cost savings.

The value to the faculty and students, beyond the ability to find and request books from any CSU library, is greater accessibility and autonomous service. Furthermore, our CSU library IT department is developing a search box that will allow SJSU library users to search both the San José Public Library and SJSU holdings simultaneously, as they have been able to do since we became partner libraries in 2003. Although the interface will look different from the current system, we are confident users will find it intuitive and exciting, with new features and capabilities.

In order to assure a June implementation, all book requests must be made to subject librarians by March 1.

Tracy Elliott
Dean, University Library
408-808-2419
tracey.elliott@sjsu.edu

SJSU ScholarWorks needs you!

SJSU ScholarWorks (scholarworks.sjsu.edu), the university’s institutional repository, places faculty, student and staff work where the world can see and benefit from it.

ScholarWorks includes CVs from faculty and staff, capstone projects, master’s projects from all departments, and current and historical campus and departmental publications, among other research and creative works. The ScholarWorks team checks the copyright status of publications and identifies those that can be added to the repository.

The ScholarWorks platform accommodates a variety of formats and file types, including presentations, data sets, images and more. Repository items are indexed in Google and Google Scholar, maximizing online exposure.

Help raise your university’s global profile—and your own! To include your work in SJSU’s digital archive, contact Emily Chan, scholarly communications librarian, at emily.chan@sjsu.edu, or April Gilbert, institutional repository coordinator, at april.gilbert@sjsu.edu.

Aabove: SJSU librarians and staff have been working hard to prepare for the launch of the CSU’s unified library management system. The university’s team includes Christina Mune, Christine Holmes, Natasha Allen, Rae Ann Stahl, Julie Kowalewski Ward, Alice Kawakami, Carole Correa-Morris, Micah Jeffries, Steve Higaki, and Karen Schlesser.

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Aabove: Downloads of scholarly works in SJSU’s institutional repository can be tracked through the ScholarWorks database. The repository is regularly accessed by thousands of users from around the world.
Upcoming events and exhibits @ King Library
For more information about these and other public events, visit the King Library website at library.sjsu.edu/events.

Tours of the King Library
Every Thursday, 11:30 a.m.–12:45 p.m.
Welcome Desk, first floor

Drop-in tours covering the King Library building’s design, collections and art are offered every Thursday at 11:30 a.m. on a first-come, first-served basis. Where else can you see a revolving secret door, a low-rider table complete with hydraulic lifts, or a set of tables shaped like the Earth’s tectonic plates? These pieces—and more—comprise 33 public art installations designed to provoke curiosity and encourage exploration throughout the King Library. To learn more about the library’s artworks and guided tours, see the story on page 5.

South First Fridays

South First Fridays Art Walk
First Friday of the month, 7 p.m.
King Library lobby
Art lovers fill the library’s lobby the first Friday of the month for this community event, which brings people to downtown San Jose to see art, hear musicians and peruse crafters’ wares. For information about coming events, see the First Fridays website at southfirstfridays.com.

Friends of the King Library book sale
Saturday sales: January 28, February 25, and March 25, 10 a.m.–5 p.m.
Sunday sales: January 29, February 26, and March 26, 1–5 p.m.
First-floor patio, outside of the Friends Bookstore
One weekend each month, the Friends of the King Library host a book sale, donating revenues to the library for a variety of programs that benefit the community. For more information or to volunteer, call the Friends Bookstore at 408-808-2681 or email friends.mlk.bookstore@gmail.com.

University Scholar Series
Co-sponsored by the Office of the Provost, the university library, the Office of Faculty Affairs, the Office of Graduate Studies and Research, and the Spartan Bookstore, the University Scholar Series showcases the important research and scholarly activities of SJSU faculty members. For the latest information on the series, visit library.sjsu.edu/uss. Following are the speakers in the spring series.

Ahmet Bindal and Sotoudeh Hamedi-Hagh
February 22, noon–1 p.m.
Room 225, second floor
Ahmet Bindal, professor of computer engineering in the College of Engineering, and Sotoudeh Hamedi-Hagh, associate professor of electrical engineering in the College of Engineering, will talk about their book Silicon Nanowire Transistors.

Shannon Rose Riley
March 22, noon–1 p.m.
Room 225, second floor
Shannon Rose Riley, department chair and associate professor of humanities, will talk about her recently published book Performing Race & Erasure: Cuba, Haiti, & US Culture, 1898–1940.

Rachael French
April 26, noon–1 p.m.
Room 225, second floor
Rachael French, assistant professor of biological sciences, will discuss how her lab seeks to identify the neurodevelopmental pathways that are altered by exposure to alcohol during development, and the genes underlying those pathways.

Did you know?
During the Fall 2016 semester, SJSU students benefitted from the university library’s all-night study hours during midterms for two weeks in October. Each evening, around 1,000 students were burning the midnight oil at the library, proving that safe extended hours support student needs.

Spring 2017 midterm all-night study hours run March 12–23. Go to library.sjsu.edu for all library hours.

Beethoven Center events
The Ira F. Brilliant Center for Beethoven Studies hosts a variety of concerts and lectures throughout the year. To learn more, visit sjus.edu/beethoven/events_community. Spring events include the following:

Opera lecture by Dr. Glenn Stanley
March 23, 3:30–5:30 p.m.
Schiro Room, fifth floor

“Beethoven@Home” exhibit
April 8 through June 30, during library open hours
Beethoven Center and Special Collections Exhibit Hall, fifth floor

Fortepiano recital by Janine Johnson
April 8, 2:00–4:30 p.m.
Beethoven Center and Schiro Room, fifth floor

Academic Gateway Spring 2017 | 3
Local television archive now available online

The university library continually adds databases to support faculty and student research. These resources may be accessed from both the library’s online catalog and the library’s Articles and Databases webpage. Community patrons may access these databases within the King Library building. Students and faculty can access them anytime, anywhere.

A recent addition to the library’s collection is the San Francisco Bay Area Television Archive. Established in 1982, the TV Archive preserves 6,000 hours of news film, documentaries and other television footage produced in the Bay Area and Northern California during the twentieth century. Maintained by San Francisco State University’s J. Paul Leonard Library Department of Special Collections, the TV Archive oversees material owned by local stations KPIX, KRON, KQED and KTVU.

You can find all SJSU databases at libguides.sjsu.edu/az.php.

Art of Protest digital collection brings Vietnam Era to life

By Mariah Ramsour, Marketing Communications Writer

The King Library offers a wide selection of digital collections online. One of the most remarkable is the Art of Protest collection, which captures images promoting peace, an end to wars overseas, and social reform. The purpose of this art was to advertise and promote social protest movements during the 1960s and 1970s. The collection contains 26 silk screen posters, the predominantly used medium at the time. Creating silk screen posters was a difficult and often intricate process.

Lovers of art can appreciate Jay Belloli’s rendition of one of Francisco Goya’s “black paintings,” Saturn Devouring His Son. While a graduate student at UC Berkeley, Belloli created a striking red and white image portraying Saturn eating a child as his vehicle to protest President Nixon sending troops of young men to war and the bombing of Cambodia.

Though there is no textual evidence in the mythology of Saturn’s cannibalistic nature, several paintings depict Saturn eating his children. Goya originally painted the image on the walls of his house, never intending for a wide audience to see it. Belloli used Goya’s image with the words “Amerika is devouring its children,” which is also the title of the piece. The purpose of the poster was to express public outrage against the Vietnam War and killings at Kent State University in Ohio and Jackson State University in Mississippi.

The Art of Protest collection includes images depicting doves of peace, Nixon’s name in the shape of a swastika, fists of defiance, and the American flag in the shape of guns and planes. View this powerful collection in the King Library Digital Collections at digitalcollections.sjlibrary.org/cdm/landingpage/collection/sjsupro.
Visitors to the King Library can’t help but notice the plentiful artwork—often located in unusual places. The library features 33 public art installations throughout its nine levels, from the Canary Couch (aka “the Tweety Bird chair”) on the lower level to the Tectonic Tables on the eighth floor.

You can read more about the art pieces and their significance at sjlibrary.org/recolecciones-king-library-public-art-collections, or see them for yourself during one of the weekly tours of the King Library. One-hour docent-led general tours include the building’s art, design and collections. These drop-in tours are given on Thursdays at 11:30 a.m. A 90-minute docent-led tour of Mel Chin’s award-winning public art for 5 to 20 people is available by reservation. “Armchair tours,” presented at retirement communities or senior centers, are offered on Wednesdays at 10 a.m. or 2 p.m. and are available by reservation. Read more about the different types of tours at sjlibrary.org/tours-dr-martin-luther-king-jr-library. For more information, call 408-808-2181 or email volunteer.sjpl@sjlibrary.org.

Following are some examples of the library’s hidden artworks.

**Fiction/Fiction | Brandenburg Browsing Library, ground floor**

When in need of a hiding place, this will do the trick: a secret rotating bookcase with faux mystery books on one side and popular books on the other.

**Sour Grapes | Sixth floor, east corner (campus side) ceiling**

Cleverly placed in the economics and business area in the library, the bright green glass and twisted wrought iron serves to represent the early agricultural economy of the San José area and the data harvesting economy.

**Wise Cracks | Seventh floor bridge**

Near the art and art history area on the bridge of the seventh floor is what appears to be a cracked window. But don’t worry—the window is intact. Modeled after the work of Dada artist Marcel Duchamp, the cracks mimic those of his piece *The Large Glass*, also known as *The Bride Stripped Bare by Her Bachelors, Even*. Upon a closer look, jokes and puns become visible in the cracked lines.

**Migration | Southeast stairwells and some floors**

The destination of the cast metal Monarch butterflies is not arbitrary, but marks the location of significant books by Latin American authors of various disciplines. Migration acknowledges the contributions of these authors and further reinforces the concept of “circulation”—both of books and knowledge—as a major goal of the library.

*Mariah Ramsour, marketing communications writer, contributed to this story. Photos by Danielle St. Oegger, visual communications designer.*
Late professor’s papers bring history alive for student archivist

By Victor Rodriguez II, Graduate Student Archivist | Photos by Justin Villena, User and Research Services Assistant

Working on the collection donated by Professor Gordon B. Greb was quite an experience. As a new addition to the student archivist staff of Special Collections in the King Library, I was rather surprised and honored to be given an unprocessed collection.

As a graduate student of U.S. history considering his options in furthering his education and choosing a possible profession, I thought it would be a great opportunity to learn how to process a research collection like a professional archivist. The hands-on experience was a great opportunity to learn this, as well as discovering the parameters and knowledge needed to complete such a task. I owe thanks to SJSU Special Collections Interim Director Rebecca Kohn, digitization coordinator Diane Malmstrom, librarian Leilani Marshall, and my student archivist colleagues for guiding me through this collection.

Yet the satisfaction of processing this collection surprisingly came from learning about the history of the material, the material itself, and the individual who donated the collection: Gordon Greb. The Professor Gordon B. Greb Papers comprise three topics: the 1969 American Federation of Teachers strike at San José State College, the world’s first radio broadcasting station, and publications by Greb.

ACADEMIC ACTIVISM

The American Federation of Teachers strike was a brilliant example of 1960s protests, activism and radicalism that occurred on the campus of what is now San José State University. Driven by faculty demands for a reform on collective bargaining rights that Governor Ronald Reagan refused to acknowledge, SJSC faculty threatened to walk out of their classes and offices, and committed to a sit-down strike that lasted for several days.

The materials from the collection, consisting of flyers, campus publications, SJSC administration papers, committee meeting notes, typed proclamations on the necessity of a strike, and newspaper clippings, put into context the mood of the 1960s among SJSC faculty and students. This was fascinating to learn because, for me, it made the broad, wondrous decade of the 1960s personal and local by bringing themes of the ’60s back to the doorstep of San José State University.

WORLD’S FIRST RADIO STATION

Learning about the world’s first radio broadcasting station was also fascinating because it is local history and because Greb was able to prove that San José was the birthplace of radio broadcasting.

Continued on page 7
SJSU Special Collections now holds the Professor Gordon B. Greb Papers, which include documentation related to the world’s first radio broadcasting station and the 1969 strike by faculty at San José State College.

A fourth-generation Californian, the late Professor Emeritus Gordon Greb was born on August 7, 1921. After completing a BA at the University of California at Berkeley in 1939, Greb earned a master’s degree from the University of Minnesota, then conducted graduate work at Stanford. In 1956 Greb began his tenure in the SJSU Journalism Department, where he helped create the first broadcast journalism major on the West Coast.

In 1909, Stanford University dropout Charles Herrold developed the first radio station and broadcast regularly throughout the week to people to whom he had provided crystal radio sets. Greb conducted research ranging from personal interviews and secondary sources to archival research to come to this conclusion. He publicized his findings in 1959 and was able to facilitate a 50th anniversary celebration for the discovery of radio in San José.

To me, it seemed that Greb’s rediscovery of this history extended the legacy of Silicon Valley as a leading center for technological development nearly 50 years before the computer revolution, or NASA, Lockheed and others were able to leave their mark as a cornerstone of Bay Area history.

**CONNECTING LOCAL HISTORY TO BROADER THEMES**

Learning about Greb as an individual helped me respect and admire him even more because of his numerous contributions to social causes, to local historical narratives and to SJSU: During the American Federation of Teachers strike of 1969, Greb was the public relations leader for the local San José chapter of the federation. He also rediscovered and published historic findings asserting San José was the birthplace of radio. And, as an SJSU journalism professor, he made broadcast journalism a focus of the academic program because he saw the importance this type of journalism would have in the future.

“The materials from the collection... put into context the mood of the 1960s among SJSC faculty and students.”

Working on the Professor Gordon B. Greb Papers was an honor and privilege, and I hope that this collection will become widely used by students and professional researchers. The material has a lot to offer regarding local history by providing a connection to broader historical events and themes, such as the activism of the 1960s and the rich history of radio in the United States. People will also gain insight into who Greb was as an individual and an educator.

View the Gordon B. Greb Papers Finding Aid in the Online Archive of California at oac.cdlib.org/findaid/ark:/13030/c8xs60wr/. ◆

Victor Rodríguez II is working on his MA in History. As a graduate student archivist, he spent two semesters processing the donations of Gordon Greb, transforming boxes of historic papers into an organized, findable collection.
Cultural Heritage Center fulfills endowment

With a newly fulfilled endowment, the King Library’s Cultural Heritage Center will strengthen its role as the cornerstone of diversity in the library and a bridge to the campus at large.

Kathryn Blackmer Reyes, Cultural Heritage Center librarian, and the Cultural Heritage Center Advisory Board achieved their goal of raising the required $25,000 to establish the Cultural Heritage Center Endowment. The CHC Advisory Board wanted to assure the legacy of the CHC, and now has the financial support to continue the cultural and scholarly work the CHC supports. Following the CHC’s mission to serve racial and ethnic studies and underrepresented students, the endowment will enable the development of programs that reflect the CHC’s Africana, Asian American, Chicano and Native American collections.

The Cultural Heritage Center Endowment took less than two and a half years to develop, with a major campaign effort in the fall of 2016 that raised almost half of the required amount. Although this is not the first endowment for the CHC, it is the first all-inclusive effort that involved every board member and truly captured the diversity represented by the CHC.

Read more about the CHC at library.sjsu.edu/cultural-heritage-center or visit the CHC on the library’s fifth floor.

Above: Kathryn Blackmer Reyes, CHC director, as drawn by Rafael Navarro, one of the artists participating in the Latino Comics Expo Blackmer Reyes organized at the King Library in 2015.

Library allows SJSU students to bring guests during extended hours

SJSU students are now allowed to bring a guest during the university library’s student-only extended hours. Mondays through Thursdays, the library closes to the public at 9 p.m. but remains open until 1 a.m. for SJSU students.

Responding to several direct student requests and communications from Associated Students board members, the University Library Leadership Team recommended that students be allowed to have one guest accompany them during the library’s special student-only hours. One student requested that her husband be allowed to accompany her after hours because she didn’t feel safe traveling late at night by herself.

Guests must be sponsored by a current SJSU student, and will not be admitted during student-only extended hours without their student host. To obtain a guest pass, issued by the library dean’s office, the sponsoring student must complete an online form, which requires their guest to have a library card for the San José Public Library. The guest pass will only be accepted when the guest is accompanied by their student host.

More details on the library’s guest policy for student-only hours are on the Library Hours webpage at library.sjsu.edu/library-hours. The request form can be found at bit.ly/2jypDYd.
Library faculty and staff updates

Colleen Cuddy has been appointed associate dean for research and scholarship for the university library, beginning her new post at the start of the spring 2017 semester. Read more about Cuddy on the front page of this newsletter.

Laurel Eby, web services librarian, and Elisabeth Thomas, community outreach librarian, both members of the King Library Social Media Team, presented “Social Media Hacks for the Busy Librarian” at the Internet Librarian conference in Monterey in October 2016. View their slides online at conferences.infolibrary.com/documents/259/B302_Eby.pptx.

Francis Howard, reference and academic services librarian, retired in December after nearly 16 years at the King Library. Howard started working in Access Services in 2001 and became a part-time librarian in 2007 after completing an MLIS at SJSU. He is currently writing his dissertation for a PhD in Education.

Christina Mune, information technology services manager, presented “Beyond the Learning Commons: Creating a Digital Literacy Eco-System in Your Library” at the 2016 LITA Forum in Fort Worth, Texas.

Adriana Poo, a part-time liaison librarian since 2012, is now a tenure-track health sciences librarian. Poo has a BS in Health Science and an MLIS, both from SJSU.

Mariah Ramsour, a junior English major, will focus on the writing side of marketing and outreach. Her experience includes working as a reading and writing tutor at De Anza Community College and Cupertino High School.

Danielle St. Oegger, a graphic design major in the BFA program, has experience working in the Coleta Branch Library in Santa Barbara as a page and library assistant. She plans to graduate from SJSU in May 2017.

The King Library welcomed seven new student assistants during fall semester 2016: two as part of the Library Marketing Team, four in the Reference department, and one in the Library Dean’s Office.

The Library Marketing Team expanded to include Mariah Ramsour and Danielle St. Oegger.

Brenda Alfaro, Edwin Lee, Grace Song and Julian Vu.

Brenda Alfaro, a history major, will be working several evenings and Sundays. She comes to the library with lots of experience in retail and a family business, and has experience working in her local library in Access Services, on the Directions Desk, and in other library roles.

Edwin Lee, a graduate student in Communication Studies, has worked in a variety of campus jobs since beginning his studies at SJSU, including a stint as a video production assistant, and has served as treasurer of the COMM Student Network.

The King Library’s Reference Desk now features four new student assistants: Brenda Alfaro, Edwin Lee, Grace Song and Julian Vu.

Slobuski at teresa.slobuski@sjsu.edu or 408-808-2318.

Did you know?
The university library plans to create a research commons.

A task force of representatives from the SJSU Office of Research, the King Library, the SJSU Research Foundation, and SJSU Faculty Professional Development is currently developing plans for a new commons. Last September, guest speaker Meris Manderbach from Ohio State University gave a presentation on how her university created its research commons; her full presentation can be viewed through SJSU’s WebEx system at bit.ly/2jAZdrC. Stay tuned for updates as the task force gathers input from campus constituents on their research support needs.

For more information, contact Teresa Slobuski at teresa.slobuski@sjsu.edu or 408-808-2318.
Library faculty and staff updates
Continued from page 9

Fourteen King Library staff members were awarded Academic Affairs Staff Professional Development Grants for 2016–17.

Receiving grants for a variety of professional development activities were Jessie Cai, database/web programmer in Information Technology Services; Michael Condon, information services analyst in Academic Services; Dave Daley, ITC analyst with Information Technology Services; Wei Ding, technical services specialist in Technical Services; April Gilbert, institutional repository coordinator in Technical Services; Christine Holmes, electronic resources coordinator in Technical Services; Lixia Hou, library financial analyst; Micah Jeffries, library systems analyst in Technical Services; Diane Malmstrom, digitization coordinator in SJSU Special Collections & Archives; Lyna Nguyen, database/web programmer in Information Technology Services; Neil Ordinario, student computing services coordinator and course reserves coordinator in Information Technology Services; Evelia Sanchez, human resources specialist in Administrative Services; James Tan, acquisitions specialist in Technical Services; and Justin Villena, reference services assistant in Academic Services.

New endowment honors retiring library dean

In May 2016, friends and co-workers gathered to bid a fond farewell to retiring dean Ruth Kifer, who led the university library from fall 2005 through spring 2016.

To honor Dean Kifer, colleagues created the Library Emerging Technology Endowment to support new technologies that enable content creation, collaboration and learning for SJSU students in the library. The pre-endowment has already been fulfilled, and additional contributions are always welcome.

Endowments—funds created for a specific purpose or to support a particular program or collection—help the university library flourish and grow. In addition to the Library Emerging Technology Endowment, the Nancy and Kenneth Wiener Social Work Collection Endowment came to fruition last year. The Wiener Social Work Collection Endowment will enable the SJSU library to expand its collections in support of teaching, learning and research in social work, enriching a section of the library that Nancy Wiener used extensively as a graduate student.

More new endowments are also on the horizon. Read more about the university library’s endowments, pre-endowments and special funds, as well as the library materials purchased with each fund, at library.sjsu.edu/giving-library/ways-give.

SJSU colleagues and friends gathered to honor retiring library dean Ruth Kifer last spring.

ABOVE: Pam Richardson, associate dean of the College of Applied Sciences & Arts; Ruth Kifer; Robert Boyd, iSchool faculty; Ruth Huard, dean of International & Extended Studies; and Sandra Hirsh, iSchool director.

INSET: Sharon Thompson, student technology training coordinator, with Ruth Kifer.