



SJSU | KING LIBRARY

Library News

SPRING 2017 NEWSLETTER

SAN JOSÉ STATE UNIVERSITY

The Dr. Martin Luther King, Jr. Library represents a unique collaboration between San José State University and the city of San José. Since 2003, the library has combined academic and public services in the nation's largest joint library. Serving as both the university library for San José State and the main branch of the San José Public Library System, the King Library provides resources and services for a lifetime of learning.

SPRING 2017 NEWSLETTER
SJSU King Library

DESIGN

[Danielle St.Oegger](#)
BFA Graphic Design

WRITERS & EDITORS

[Mariah Ramsour](#)
English

[Thomas Soares](#)
Journalism

PHOTOGRAPHY

[Daniel Mitre](#)
BFA Photography

CONTRIBUTOR

[David Fournier](#)
Library and Information Science

STAFF SUPERVISORS

[Laurel Eby](#)
[Elisabeth Thomas](#)

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A MESSAGE FROM THE DEAN

I am proud to announce that this edition of Library News was published by our new student marketing team. SJSU has a tremendously talented student body and we believe in giving our students the opportunity to showcase their talents and expertise. Formerly, the library paid an agency to compile and publish this newsletter, so the savings realized by having the students complete it actually covers their salaries. Not only are our students getting real-life experience that they can incorporate into their portfolios when they seek full-time employment outside of the university, but the library also benefits from students being involved in our communication to and with students. The student marketing team is doing much more for this newsletter than design and publication—they are also writing much of the content. Some of their other projects include the design of the new library donor

card (featured article on page 14), the development of videos for our library instruction program, and publicizing our 24-hour extended study hours during midterms and finals. The team enters a contract with the library for each project in which they determine the billable hours and library management negotiates the scope of the work and the quality of the deliverables. I hope you agree that their work is impressive. Together, we can take pride in how the library supports student success.

Team members are Photographer and Videographer Daniel Mitre, Marketing Communications Writer Mariah Ramsour, Assistant Marketing Coordinator Thomas Soares, and Visual Communications Designer Danielle St.Oegger.

In this issue we are also pleased to share with donors an update on the comprehensive unified research discovery tool being implemented across all California State Universities and the launch of the CSU Japanese American Database. We also have new initiatives in the works for a Fab Lab!

Tracy Elliott
Dean, University Library
tracy.elliott@sjsu.edu
408-808-2419



INTRODUCING THE NEW LIBRARY MARKETING TEAM

Thomas Soares
Assistant Marketing Coordinator

Danielle St.Oegger
Visual Communications Designer

Mariah Ramsour
Marketing Communications Writer

Daniel Mitre
Photographer and Videographer

UPCOMING EVENTS AND EXHIBITS

DAVID LEW ART EXHIBITION

**Now through April 26,
Exhibit Gallery, fourth floor**

We are pleased to announce an exhibition of paintings from 2016–2017 by Bay Area artist David Lew. The show features the artist's abstract work, including a 2017 double-paneled "Spring." Each work is composed of two separate canvases that are seemingly interconnected by two similar shapes that form mirror-image planes when viewed together. There is a sense of light and depth in these works with vibrant color shadings throughout the pictorial surfaces, creating an effect of instability and disorientation.

UNIVERSITY SCHOLAR SERIES

**April 26, Noon–1 p.m.
Room 225, second floor**

Dr. Rachael French's research focuses on the toxic effects of alcohol on development in the common fruit fly *Drosophila melanogaster*. Her work has shown that alcohol exposure during development changes metabolism and storage of dietary fat, which leads to increased oxidative damage, and that a diet high in fat or sugar increases the toxicity of ethanol. French's data open up the idea that Fetal Alcohol Syndrome and related disorders might be mitigated through maternal dietary changes.

Dr. French is an associate professor in the Department of Biological Sciences in the College of Science.

TOURS OF THE KING LIBRARY

**Every Thursday,
11:30 a.m.–12:45 p.m.
Welcome Desk, first floor**

Drop-in tours covering the King Library building's design, collections, and art are offered every Thursday at 11:30 a.m. on a first-come, first-served basis. Where else can you see a revolving secret door, a low-rider table complete with hydraulic lifts, or a set of tables shaped like the seven continents? These pieces and more comprise 34 public art installations designed to provoke curiosity and encourage exploration throughout the King Library. Sign up for a tour at the Welcome Desk on the library's ground floor. For more information, call 408-808-2181.

SOUTH FIRST FRIDAYS ART WALK

**First Friday of the month, 7 p.m.
King Library lobby**

Art lovers fill the library's lobby the first Friday of the month for this community event, which brings people to downtown San José to see art, hear musicians and peruse crafters' wares. For information about coming events, see the First Fridays website at southfirstfridays.com.

**For more information about
these and other public events,
visit the King Library website
at library.sjsu.edu/events.**

EXPLORE THE NEW ELECTRONIC DATABASES



Electronic databases provide access to information and scholarly research in many disciplines. The university library subscribes to hundreds of electronic databases and continues to add new databases to support faculty and student research. Like other library databases, the selected new resources below may be accessed from both the library's online catalog and the library's Articles & Databases page at libguides.sjsu.edu/az.php. Community members may access these resources when visiting the King Library.

DONOR EVENT

The annual donor recognition is a time to celebrate our dedicated university library donors for their continued support while enjoying food, cocktails and the company of friends. Last year, a luncheon was hosted with a special concert by renowned pianist Dr. Gwendolyn Mok.

Join us at this year's celebration, a showcase of the library's fifth floor treasures—SJSU Special Collections & Archives, Sourisseau Academy, Ira F. Brilliant Center for Beethoven Studies, The Martha Heasley Cox Center for Steinbeck Studies, San José Public Library's California Room and the Cultural Heritage Center. More details to follow in late spring.

HOMELAND SECURITY DIGITAL LIBRARY

The DHS Digital Library is the nation's premier collection of documents related to Homeland Security policy, strategy, and organizational management. The Digital Library contains over 80,000 documents, including congressional hearings, Congressional Research Services and Government Accountability Office reports, theses and research reports.

SAN FRANCISCO BAY AREA TELEVISION ARCHIVE

This TV archive preserves 6,000 hours of newsfilm, documentaries, and other TV footage produced in the Bay Area and Northern California from the 20th century. It is a part of the J. Paul Leonard Library's Department of Special Collections and oversees material owned by local TV stations KPIX-TV, KRON-TV, KQED and KTVU.



LAUNCHING THE HUB

The library is constantly being adapted to the needs of students to aid them in their academic success. Donors, as well as the library community, can see SJSU students utilizing the 4th floor's new revamped space.

The King Library and the College of Humanities & the Arts have partnered to design a new student collaborative space called "The Hub."

Last August, The Hub was launched to provide convenient writing support and an expansive study area for SJSU students. The space was originally an open study area, but the library decided that the

space would be better utilized as a collaborative area for students to meet with Writing Fellows who are hired to be embedded in English classes to tutor writing skills.

"The Hub provides our Writing Fellows with a dynamic space to work within the library, which is the heart of campus."

—Tom Moriarty and Michelle Hager, Writing Fellow Program Co-Coordinators

Designed by SJSU students Pui Chi Lao, Bernadette Faller, Natalie Panchenko and Michael Mirchandani, The Hub was successfully reconfigured with a more open floor

plan, accommodating students with new furniture and seating of various heights and types.

"I have used the Hub to host one-on-one writing sessions with my students. It helps situate the student into an academic, collaborative setting that facilitates learning and personal engagement with their assignments. The Hub is also a central location that is easy for the student to locate when I explain where to find me."

—Fatema Elbakoury, Writing Fellow

The Hub is conveniently located near the Student Computing Services Center and the Student Technology Training Center. SJSU students have taken advantage of the space, using it for group and individual study, and a place to hang out with fellow Spartans.

“Working with students in the Hub makes scheduling appointments much easier. We don’t have to worry about finding a table to work at, or chairs to sit in because our space is already reserved. It’s also conveniently located near restrooms and Student

Computing Services, allowing for last-minute laptop rentals.”

—Michelle Williams, Writing Fellow

For information about services available at the Hub, go to library.sjsu.edu/services/hub

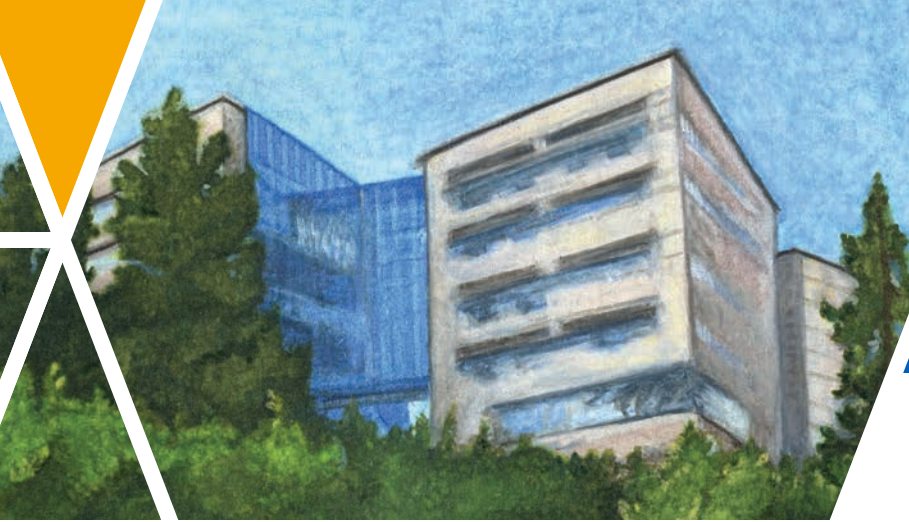
Read more about the writing services the Humanities & the Arts provides in the library at sjsu.edu/wac/writingsupport.

DID YOU KNOW?

To promote creation, learning, and innovation, the library staff are looking for more opportunities to provide SJSU students with free emerging technologies through a Fab Lab. Short for fabrication laboratory, this new Fab Lab will provide access to digital fabrication technology for students and staff from all colleges. The Fab Lab will be the first of its kind across all CSUs, allowing students and staff the opportunity to create tangible works of art and prototypes.

These tools will be used to broaden the scope of information and creativity in the library, as well as at various institutions around the world. For more information on how these tools will be used and how to contribute, contact Tracy Elliott, university library dean at tracy.elliott@sjsu.edu or 408-808-2419.





DID YOU KNOW?

During Spring 2017, 90 SJSU students are gaining job training in the university library as student assistants!

NEW SJSU LIBRARY DONOR CARD

A new library card has been created just for you, the SJSU Library donors! Designed by the Library Marketing Team students, the card features original artwork by Danielle St.Oegger, the visual communications designer for the Library Marketing Team. This is one of the first projects the Library Marketing Team took on this semester and they are very excited to share an original and unique library card depicting the building's beautiful and iconic exterior. Danielle created the hand-drawn picture using art markers and colored pencils.

The idea to provide donors with their own library card originally came from a donor who loves the library. The card is a personal thank you to show appreciation for what donors do for the library and includes

the same access and borrowing privileges as before. The library staff hopes that the new library cards will encourage donors to come to the library more often. The King Library has many amazing and unique exhibits, educational centers, and characteristics that bring students and the community flocking to study, learn and enjoy the atmosphere. The Library Marketing Team and staff are eager for donors to receive their personal library cards, which will be available in late spring.

For more information please contact: Sylvia Ruiz, executive assistant to the dean at sylvia.ruiz@sjsu.edu or 408-808-2107.





MIGRATION

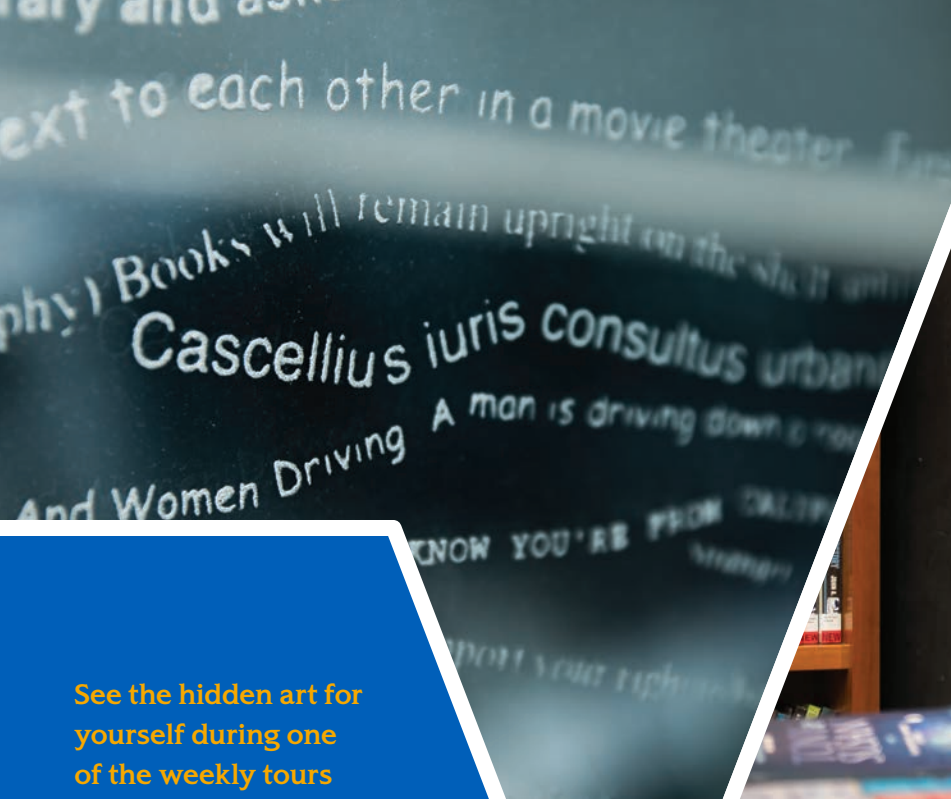
Southeast stairwells
and some floors

The destination of the cast metal Monarch butterflies is not arbitrary, but marks the location of significant books by Latin American authors of various disciplines. *Migration* acknowledges the contributions of these authors and further reinforces the concept of “circulation”—both of books and knowledge—as a major goal of the library. (From SJSU Library website)

LIBRARY ART HIDING IN PLAIN SIGHT

Photos by Danielle St.Oegger and Daniel Mitre

Visitors to the university library cannot help but notice art that seems to be randomly placed throughout the library. The King Library features 34 public art installations throughout the nine levels, ranging from the *Canary Couch*, a.k.a the “*Tweety Bird chair*,” on the lower level to the *Tectonic Tables* on the eighth floor.



See the hidden art for yourself during one of the weekly tours of the King Library.

One-hour docent-led general tours of King Library include the building's design, collections and art. These drop-in tours are given Thursdays at 11:30 a.m. A 90-minute docent-led tour of Mel Chin's award-winning public art for five to 20 people is available by reservation. "Armchair tours" presented at retirement communities or senior centers are offered Wednesdays at 10 a.m. or 2 p.m. and are available by reservation.

For more information on tours call 408-808-2181 or email volunteer.sjl@sjlibrary.org.

Read more about the different types of tours at www.sjlibrary.org/tours-dr-martin-luther-king-jr-library.



LEFT: WISE CRACKS
Seventh floor bridge

Near the art and art history area on the bridge of the 7th floor is what appears to be a cracked window. Do not worry, the window is intact. The cracks mimic that of Dada artist Marcel Duchamp's piece *The Large Glass*, also known as *The Bride Stripped Bare by Her Bachelors, Even*. Upon closer inspection, the cracked lines are jokes and puns.

TOP: FICTION/FICTION
Brandenburg Browsing Library, ground floor

When in need of a hiding place, this will do the trick: a secret rotating bookcase with faux mystery books on one side and popular books on the other.

BOTTOM: SOUR GRAPES
Sixth floor east corner (campus side) ceiling

Cleverly placed in the economy and business area in the library, the ripe green glass and twisted wrought iron serve to represent the early agricultural economy of the San José area and the data harvesting economy.

INTERNEED BUT NOT FORGOTTEN

Bottom Left Photo: *Family Interview*, sjs_fla_0299

Top Right Photo: *Civilian Exclusion Order No.1*, sjs_fla_0286

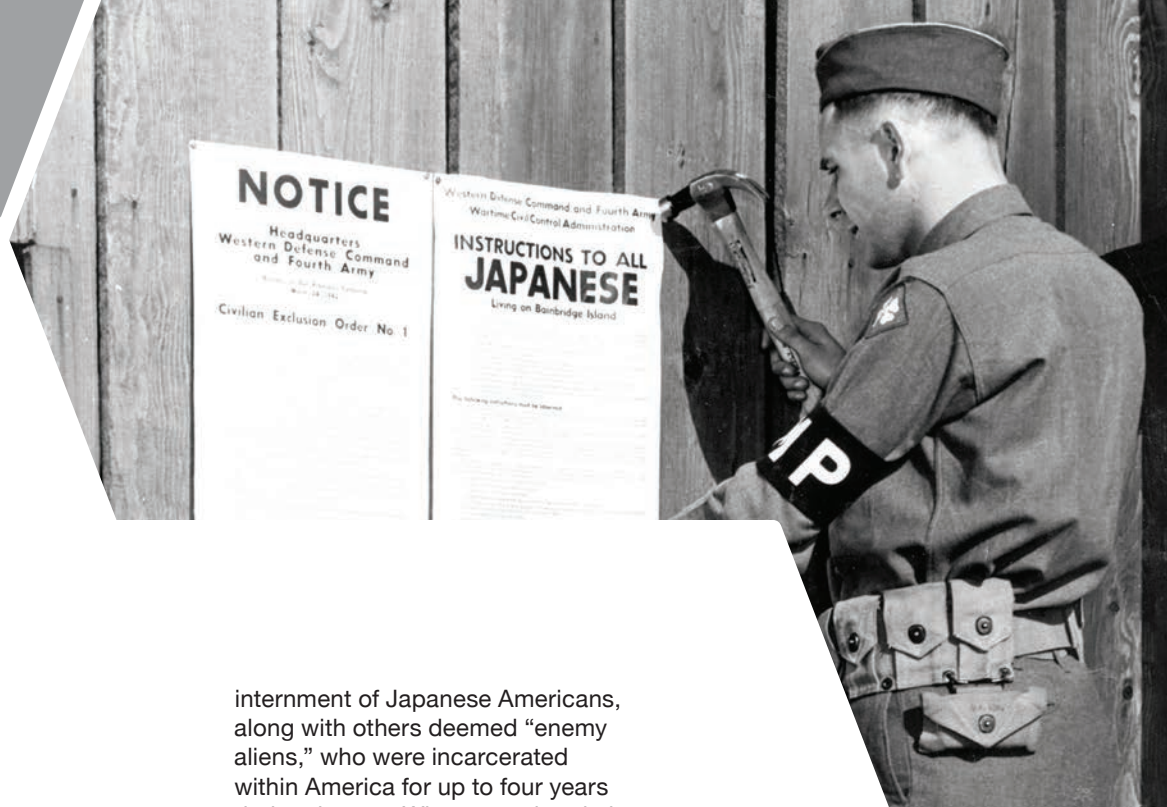
Both photos from the CSU Japanese American Digitization Collection

CSUs Commemorate Japanese American History in a New Digitization Project

Following the attack on Pearl Harbor by Imperial Japanese forces, America's anti-Japanese paranoia increased dramatically. President Roosevelt responded to these fears by signing executive order 9066 on February 19, 1942. As a result of this order, over 120,000 first-generation (Issei) and second-generation (Nisei) Japanese Americans were removed

from coastal regions and held against their will in internment camps. The camps were constructed in remote areas in Arizona, Arkansas, California, Colorado, Idaho, Utah and Wyoming.

In association with 14 other California State University (CSU) libraries, SJSU's Special Collections and Archives has contributed digital images to a central online database through CSU Dominguez Hills. The Japanese American Digitization Project commemorates the



internment of Japanese Americans, along with others deemed "enemy aliens," who were incarcerated within America for up to four years during the war. When completed, the database will provide access to 300 linear feet of archival collections.

With generous funding from the National Park Service, this project aims to improve access to collections and collaboration in the CSU community. These CSU collections will be used to discover new information and act as a reminder that such events should never be tolerated again.

The CSU campuses involved in this project contributed various digital collections: photos, documents,

recordings and maps. All of these items hold significant value in that they remind us of the harsh realities in America during a time of war and mass hysteria.

The database also serves as a teaching tool that can apply to current events: 21st century terrorism, anthropology, civil rights, political science, sociology and ethnic studies. The Japanese American Digitization Project database is available to search for free at csujad.com.

For more information about this digitization project or SJSU's Japanese American history images, contact SJSU's Special Collections & Archives at 408-808-2062 or Interim Director Rebecca Kohn at rebecca.kohn@sjsu.edu or 408-808-2007.





Photo by Elena Seto, head of acquisitions technical services

Library employees accepting an award for their work in the CSU catalog implementation. From left to right: Christina Mune, Christine Holmes, Natasha Allen, Rae Ann Stahl, Julie Kowalewski Ward, CSU Director of Strategic Library Initiatives Alice Kawakami, Carole Correa-Morris, Micah Jeffries, Steve Higaki, and Karen Schlessler

NEW CATALOG DISCOVERY TOOL BRINGS WEALTH OF RESOURCES

Coming this summer, a new catalog discovery tool will be launched for all California State University (CSU) system libraries that combines all 23 catalogs into one search interface. This will make the wealth of resources held by the entire CSU system easier to access with a single search.

The California State University is the single largest higher education system in the United States, with half a million students, faculty and staff, and 23 million items in the libraries' collections.

This new discovery tool will be a one-stop location for finding and requesting books and media from all CSUs, in addition to the extensive research collection housed in the King Library. Available resources include books, sound recordings, ebooks and ejournals, the library's digital collection, and a collection of quality sources found

online such as government documents and open access material.

Merging into a unified catalog gives people at all 23 CSUs access to more resources more easily and faster with a one-day turnaround for material between universities. Users can set up a profile that will personalize results based on their unique research needs and interests. The new system will be more efficient and allow for cooperative collection development between the CSU campuses. Also, SJSU staff, under the direction of Library Associate Dean of Technology and Information Services Rae Ann Stahl, have been instrumental in ensuring that the entire CSU will be ready to migrate to this new system. An SJSU library employee serves on

every subcommittee relating to the development of this new system.

SJSU Library employees are excited that the CSU has unified the 23 campuses, opening opportunities for students to expand their education and increasing the opportunity for academic achievement.

For more information about the unified catalog, contact Rae Ann Stahl, associate dean of technology and information services, at raeann.stahl@sjsu.edu or 408-808-2467.



FROM DUSK 'TIL DAWN ALL-NIGHT MIDTERM STUDY HOURS

SJSU students can now burn the midnight oil during all-night study hours for two weeks during midterms. This is in addition to the customary all-night study the library offers during finals.

During Fall 2016, the library hours were extended to 24 hours for SJSU students during midterms as a pilot. Students took full advantage of this opportunity in the hopes of getting more work done and using their time more productively.

The extended hours allow the library to connect to students and to help them succeed in their academic careers. Extended hours are helpful for students because they are

more convenient, provide space for group study, offer easy access to resources and information for essays and exams, and allow students to focus on their studies instead of worrying about transportation from home to class, all of which gives students more time to study.

Needless to say, the 24-hour study was a big hit with students across campus, and library staff are looking forward to making the 24-hour study available to students more frequently in the future.



SUPPORT THE LIBRARY EMERGING TECHNOLOGY ENDOWMENT!

Endowments allow donors to contribute to the growth and vitality of the university library. These funds not only help with the university's educational mission to promote student success, but also enhance library services and resources far beyond base budgets.

The most recent endowment, the Library Emerging Technology Endowment, was established in honor of Ruth Kifer, the library's former dean.

This endowment supports SJSU students by providing technology that would not necessarily be financially feasible otherwise. These emerging technology tools have proved successful in areas like the 4th floor's Creative Media Lab, and empower students to create, collaborate, and learn in the library. The King Library envisions providing additional resources students can use to access cutting-edge educational technology. With your generous donations, the library can continue Ruth's legacy and provide students with the newest technology.

If you would like to contribute to the Library Emerging Technology Endowment or want more information, contact Tracy Elliott, dean of the university library, at 408-808-2419 or tracy.elliott@sjsu.edu. Your support will help the library foster student success for years to come.

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