

CHICANO COMMENCEMENT

conmemoración chicana

96



26th
Annual

SAN JOSÉ STATE UNIVERSITY

Domingo
May 26

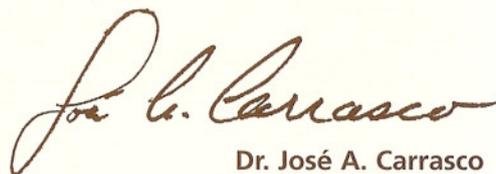
Santa Clara Convention Center
Santa Clara, CA

Congratulations!

viva la Raza!

estudiantes!

Class of 1996, you have worked hard and sacrificed to share this great moment with family and friends. As Chicano graduates, you represent the dreams of all who came before you. Our eminent scholar and teacher, Dr. Ernesto Galarza, once said: "Vale más la revolución que viene que la que se fue." I share this sentiment. While past trials have awakened us, the struggle that lies ahead will determine whether our children know who they are and whom they can be. The Chicano Movement made it possible for you to stand here today. As you join the ranks of those who came before, you share the responsibility of keeping the doors of opportunity open for others. Wherever your road in life leads you, I hope you always remember your time at San José State University with pride and joy. Your life is just beginning. I know that your future accomplishments will make us proud. And to your parents who have struggled to help make this day a reality, my deepest regard for entrusting their sons and daughters to Chicano faculty, and to San José State University. Hoy es un día de mucha Alegría y Felicidad para ustedes...los padres y familias, y para nosotros la facultad.



Dr. José A. Carrasco
Mexican American Studies Department

xicoano

ricano

n-americanano

caribeño super-latinissimo

habla-hispano

afos

centro-americanano

pocho loco

cano
NAK6

sud-americanano

super-fregón-chingón

down with mi Raza

commencement

mexica tiahui

graduación

schedule of events

horario de eventos

- | | |
|-----------|---|
| 12 P.M. | Registration and Cocktails - No host bar |
| 1:20 P.M. | Welcome - Bienvenida |
| 1:30 P.M. | Formal luncheon con el Mariachi Los Cachorros |
| 2:30 P.M. | Grupo Folklorico Juvenil de San Francisco |
| 3:00 P.M. | Procession of Graduates |
| 5:30 P.M. | Tardeada ¡hasta que el cuerpo aguante!
con Rudy & the Cruisers and vibes by Radio Aztlan |

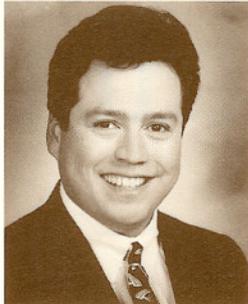
Nuestros invitados de honor

Lupe Solis
Mistress of Ceremonies



Lupe Solis is one of the Bay Area's most versatile Latinas in media who is also an alumnus of SJSU. She started her broadcasting career as Program Director for KSJS and later earned her Bachelors degree and Masters in Spanish and Radio/TV Journalism. She currently works at KAZA 1290AM as a Morning Show Personality, at the National Hispanic University as the Director of Public Relations, and also at Telemundo where she is a TV Personality on "Linea de Ayuda," a community resource help line. With her education, experience and perseverance, Lupe is a role model for all young Latinas seeking a career in communications.

Len Ramirez
Master of Ceremonies



Len Ramirez is an award winning broadcast journalist and an alumnus of SJSU Chicano Commencement. He joined KPIX-TV Channel 5 as a South Bay Bureau Chief in November of 1989. He has received several awards for his reporting including two best news story awards from the Radio and Television News Directors Association, and has been nominated for three Emmy Awards for breaking and investigating news. He graduated from SJSU with a degree in Broadcast Journalism in 1983. His first on-air experience was on "La Cosa Nueva" program, a radio show on KSJS-FM which targeted San Jose's Latino population. Len continues to be a role model in San Jose's Latino Community. He donates his time as a mentor for Latino high school and college students. Len lives in San José and is planning an October wedding to his fiancée, Julie Cortez of San José.

Dr. Dolores A. Escobar
Madrina



Dr. Dolores Escobar has been Dean of Education a San José State University since 1988. Her formal education was completed a UCLA where she graduated Phi Beta Kappa, and later completed her doctoral degree in Foundations of Education. She is a published author who has emphasized multicultural and minority issues in education. Her 1973 award-winning book, The Challenge of Teaching Mexican American Students, was one of the first texts that outlined the task and rationale for special consideration of the needs of linguistically and culturally diverse students. She is truly loved and respected by her colleagues and students alike.

Dr. George Castro
Padrino



Dr. George Castro in an Associate Dean in the College of Science at San José State University. Prior to joining SJSU in 1995, Dr. Castro spent 27 years at IBM Research in San José, where he held a variety of scientific positions, including the Manager of Physical Science from 1975-86. Dr. Castro was born and raised in Los Angeles and received a BS in Chemistry from UCLA and a Ph.D. in Physical Chemistry from UC Riverside. Besides doing scientific research, Dr. Castro was the National President of SACNAS, the Society for Advancement of Chicanos and Native Americans in Science, from 1991-94. He and his wife Beatrice have raised four children, all whom, have graduated from college. Since 1994, he has served on President Clinton's Advisory Commission on Education for Hispanic Americans.

Cecilia Preciado de Burciaga

Cecilia Preciado de Burciaga is one of the most influential Latino women in the field of higher education. Currently serving as the Assistant to the President and the Director of Long Range Planning for the California State University at Monterey Bay, Burciaga is a respected spokeswoman on issues relating to women and minorities in education.

A first generation Chicana, Burciaga was born on May 17, 1945, in Pomona, California. She graduated from Pomona Catholic Girls High School where she was active in student politics and clubs. Cecilia received her bachelors degree in Spanish from the California State University at Fullerton as well as her secondary teaching credential. She later went on to earn a master of arts in sociology policy studies from the University of California, Riverside in 1972.

Cecilia has served as Commissioner, for US Commission on Civil Rights under the Nixon administration. The project she worked on produced six fact finding reports on Mexican American educational attainment. Burciaga traveled around the country, helping to publicize the results of the reports, which painted a picture of the status of the Mexican Americans in



Keynote Speaker

education. In 1976, President Jimmy Carter appointed her to the International Commission on the Observance of International Women's Year in Houston, Texas.

In 1974 Burciaga began working at Stanford University as the Assistant to the President and Provost for Chicano Affairs. She later was promoted to Assistant Provost for Faculty Affairs. While at Stanford, she searched for the future faculty appointments

and concentrated on efforts to hire more minority and women faculty members. When Burciaga first started working at Stanford, the student body was two percent Mexican American. By 1992, Stanford's freshman class was 11 percent Chicano.

Burciaga is a popular public speaker on the issues of higher education, minorities and women. She appears frequently in the media, on the radio and on television. Burciaga plans to continue her efforts to increase opportunities for minorities and women in higher education. She will always be involved in the nation's youngest generations and helping them to achieve their potential. "I'm very interested in the issues of the youth. I'm interested in the future and trying to discern where we are going next.", says Cecilia.



Dr. Tony S. Carrillo

Honorary Diploma Presenter

Dr. Tony S. Carrillo is a professor and chair of the Department of Educational Administration at San Jose State University. He has been instrumental in the recruitment of women and minorities in educational administration positions. He has served as an education consultant to over 200 school districts to reduce the high school dropout rate, improve instruction and increase inter-agency involvement. He is the founder of the highly respected "Unfinished Journey Project," which promotes higher education to underrepresented high school students. Dr. Carrillo's dedication to students and education is a great contribution for the entire community.



José Antonio Burciaga

Special Guest

José Antonio Burciaga was raised in the West Texas border town of El Paso. He is a seasoned Chicano cultural activist, muralist, humorist and founding member of the comedy group Cultural Clash. Tony has dedicated his life to representing Chicanos nationwide through his provocative literary and visual artwork.

He published a volume of poetry and short stories titled Undocumented Love which won the Before Columbus American Book Award for poetry. He is also the author of Restless Serpents (1976), Weedee Peepo (1988), Drink Cultura: Chicanism (1993), Spilling the Beans (1995). He has made Chicano art and culture visible and has inspired many students to make art a part of their lives.

ACHIEVEMENT TODAY FOR THE GENERATION OF TOMORROW

Achievement, because our attempt in becoming part of an institution of higher education, because we have had to overcome the cultural and family reluctance to persevere, because we have devoted our time and energy to sleepless nights; and because one more time we have demonstrated that a Chicano/a-Latino/a can succeed in this society. This is our purpose today, to confirm the reality that more of our Raza are succeeding in the educational spectrum and going into the community to recruit the generation of tomorrow.

Welcome to the 26th Celebration of Chicano Commencement. We, the Chicano/Latino graduates from San José State University are proud to present to you and your family our interpretation of achievement in today's society. This event, which has taken us over hundreds of hours of preparation is our way of recognizing our challenge and progress in completing a higher degree of education. No other event will examine our individual struggles as we have done today.

We have chosen to graduate through Chicano Commencement because it acknowledges our existence on this campus, as well as continuing the conscious separation and protest from the traditional commencement exercises. We feel that a personal recognition in a more familial and cultural setting is able to accommodate our transition from the role of student to professional.

This transition is critical for our audience to perceive. We offer our models of achievement for the future generation in our audience this afternoon. Let us enter the mind and souls of those not yet in our paths. Let this event be one more reason why every child and student seek a higher level of education and recognize the necessity of going to a university or college.

For this reason, we dedicate our program to our little brothers and sisters, our cousins, nephews, children, mentees, and students in the audience this afternoon. Let our achievement be your motivation to be here tomorrow as the next generation of scholars, leaders, and achievers. Thank you.

Margarita Contreras
President

Chicano Commencement '96
May 26, 1996

Logros

Logros, por nuestro esfuerzo en ser parte de una institución con un nivel más alto de educación; porque hemos tenido que vencer la adversión cultural y familiar de perseverar; porque hemos dedicado noches sin dormir, nuestro tiempo y nuestras energías; y porque una vez más, hemos demostrado que un Chicano(a) / Latino(a), puede tener éxito en esta sociedad. Este es nuestro propósito hoy, confirmar que en realidad más gente de nuestra Raza, está triunfando en las expectativas de la educación, llenando a la Comunidad para reclutar a la Generación del Mañana.

Hoy PARA LA GENERACIÓN

del Mañana

Bienvenidos a la Vigésimo Sexta celebración de la Graduación Chicana. Nosotros los Chicano / Latinos graduados de la Universidad Estatal de San José, estamos orgullosos de presentar para usted y su familia nuestros logros en la sociedad de hoy.

Este acontecimiento, que nos ha tomado cientos de horas de preparación, es un modo de hacer un reconocimiento a nuestro reto y progreso en completar un grado más alto en la educación. En ningún otro evento se examinarán nuestros esfuerzos individuales como lo hemos hecho hoy.

Hemos elegido graduarnos por parte del "Chicano Commencement" porque éste reconoce nuestra existencia en éste campo, así como continúa la separación conciente y protesta a la tradicional entrega de Diplomas. Nosotros sentimos que el reconocimiento personal en un plano más familiar y cultural nos ayudaría para nuestra transición del papel de estudiante al de profesional.

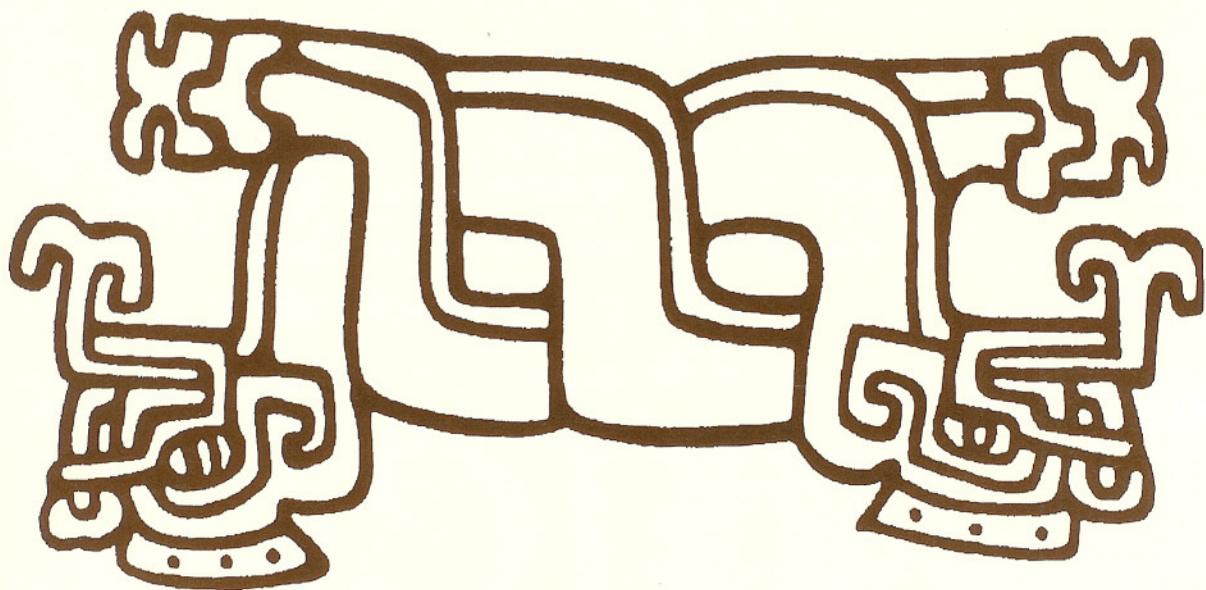
Esta transición, es crítico que nuestra audiencia la persiva. Nosotros ofrecemos ejemplos de nuestros logros para la generación futura en nuestra audiencia ésta tarde. Déjenos entrar en la mente y almas de aquellos que aún no están en nuestros caminos. Deje que éste evento sea una razón más para que cada niño y estudiante en éste salón busque un nivel más alto de educación y reconozca la necesidad de ir a la universidad ó al colegio.

Por ésta razón, nosotros dedicamos éste programa a nuestros pequeños hermanos y hermanas, nuestros primos, sobrinos y niños en la audiencia ésta tarde. Deje que nuestros logros sean su motivación para estar aquí mañana como la próxima generación de estudiantes, líderes y triunfadores. Gracias,

Margarita Contreras

Presidenta

**The Chicano/Latino
Faculty and Staff Association
of San José State University**



**CONGRATULATIONS
CHICANO COMMENCEMENT
GRADUATES!**

MUCHAS GRACIAS

Associated Students, SJSU 
Bella Mia Restaurant
Cecilia & Tony Burciaga
Dr. Tony Carrillo
Dr. George Castro
Chicano/Latino Faculty & Staff
Chicano Library Resource Center
Cielito Lindo Restaurant
Familia Contreras Ruiz
Emma's Express
Dr. Dolores Escobar
Grupo Folklórico de San Francisco
Russ Guard, Guard Litho
Teresa Guerrero Daley
Sharon Lee, Aramark Catering
John Manibusan, Mardajon Photography
Maria Elena's Restaurant
Mexican American Alumni Association
Mexico Lindo Restaurant
Miami's Night Club
Mi Pueblo Restaurant
Noé Montoya & Super Mercado México
Naco's Tacos
Al Ornelas, Santa Clara Convention Center
Ortega Produce
Pueblo de San José Kiwanis Club
Radio Aztlán
Len Ramírez
Tom Ramsey, Rodeo Club
Augie Reyes, Santa Clara Conv. Center
San José GI Forum
San Jose Live Sports Bar
Santa Clara Convention Center
Señora Emma's Restaurant
Lupe Solis
Student Development Services, SJSU
Student Outreach and Recruitment, SJSU
Taqueria 3 Amigos
Taqueria De Amigos
Wild 107

This event is wheelchair accessible. Individuals needing sign language interpreters, escorts, or accommodations should contact us at (408) 293-6029 as early as possible.

A SPECIAL THANKS TO

The Chicano Commencement Committee for the Class of 1996
Rosalinda Garza
Margarita Gómez
Yolanda Jiménez
Adrian Rodriguez
It's your turn next!
And to the many more which made this day possible.

THANK YOU TO THE CONTRIBUTORS OF CHICANO COMMENCEMENT 1995

Ric Abeyta
Dr. Robert Caret
Antonio Chavez
Sid Flores
Luis & Maria Hernandez
Jess Jacques
Betty Martinez
Juan Olivarez
Carlos & Gina Olivarez-Pagán
Ray & June Orozco
Linda & Joe Ortega
Oscar Sarabia

GRAPHIC DESIGN

Juan Carlos Contreras with Tin-tin Blackwell
(415) 348-6945

PRE-PRESS

Guard Litho, San Mateo

PRINTING

Leewood Press, San Francisco