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**Celebrating Lowrider Culture in "Forever Cruising: Cultura de Lowriders" Exhibit**

**San José, CA** – July 31, 2024 – San José State University (SJSU) King Library's Africana, Asian American, Chicano & Native American (AAACNA) Studies Center is proud to announce the opening of "Forever Cruising: Cultura de Lowriders," an exhibit celebrating the rich tapestry of art, heritage and community within the lowrider culture. The exhibit features an array of publications, photographs, model cars and other artifacts that showcase the creativity and heritage of the lowrider movement.

**Exhibit Highlights:**

- **Publications and Photographs:** A curated selection of books, magazines and photographs that document the history and evolution of the lowrider culture.
- **Model Cars:** Detailed model cars that exemplify the craftsmanship and creativity involved in lowrider customization.
- **Cultural Artifacts:** A variety of cultural artifacts that provide insight into the social and cultural significance of the lowrider movement.

The exhibit opened to the public on July 15, 2024, and will be on display on the fifth floor of the Dr. Martin Luther King, Jr. Library through September 15th, 2024. For more information, please visit the [exhibit's website](#).

**Event Reception:**

- **Date:** Saturday, August 3, 2024
- **Time:** 2:00 - 5:00 p.m.
- **Location:** AACNA Studies Center, 5th Floor, Dr. Martin Luther King, Jr. Library  
150 E San Fernando St, San Jose, CA 95112

The event reception will be a vibrant gathering featuring a meet and greet with artists, cars on display, and an opportunity for attendees to engage with the exhibit and the community it represents.

**Curator's Statement:** "Forever Cruising: Cultura de Lowriders,' provides an opportunity to celebrate the artistic and cultural contributions of the lowrider community," said Estella Inda. "This exhibit is a testament to the enduring spirit of creativity, resilience and cultural pride that defines the lowrider culture."

Hi-res photos and additional images and materials are available upon request.

#### **About SJSU King Library:**

[San José State University \(SJSU\) King Library](#) brings people, ideas and information together through its spaces, resources and expertise to facilitate community building, innovation and knowledge creation.