The Dr. Martin Luther King, Jr. Library is celebrating its 15-year anniversary. We opened our doors in the summer of 2003 in a unique collaboration between San José State University and the City of San José. The King Library’s combined academic and public services make it the nation’s largest joint library, providing resources and opportunities for a lifetime of learning. Read sentiments from SJSU President Mary Papazian describing how the King Library is shaping student success.
This year, please join us in celebrating 15 years of partnership with the San José Public Library in our beautiful building, the Dr. Martin Luther King, Jr. Library. This issue of Library News highlights several exhibits and events the library is hosting. For example, we currently have the “Power of Protest” exhibit on display in the library’s fifth floor special collections gallery. This exhibit chronicles the university’s important contribution to activism and social justice, most notably the student athletes during the 1968 Olympics. We want to sincerely thank Dr. Harry Edwards, who has gifted much of the collection on display to the university library. Simultaneously, the library’s Special Collections and Archives joins in the celebration of the 200th anniversary of the publication of Mary Shelley’s *Frankenstein*. A sincere thank you goes to our director, Craig Simpson, for his work and expertise curating these two collections. Please come see these fascinating exhibits before they close in mid-November.

The King Library faculty and staff are committed to innovation. That innovation is inspired by the expressed needs of our students and faculty. Therefore, each year we add new collections, services, technologies and spaces. This year we have unveiled a Materials Library, an Augmented and Virtual Reality (AR/VR) laboratory, and an ideation and incubation space with prototyping equipment for business startups. We are currently building a presentation practice room in which students can record their public speaking or on-camera performances to critique and improve. Please read about some of these new resources and services in this issue.

Finally, I have some fantastic news regarding our library student marketing team. Many of our readers have provided us positive feedback on our past few Library News newsletters. I am proud to announce that our Library News publication has received both state and national recognition! In addition to the newsletter, the student marketing team also won an award for a promotional and informational video of our fourth floor services. These awards came from the American Library Association’s PR Xchange and from the California Library Association’s PRExcellence award programs. Congratulations to our award-winning team!

Tracy Elliott
Dean, University Library
408-808-2419
tracey.elliott@sjsu.edu
Upcoming Events & Exhibits

Honoring SJSU’s Authors & Artists

The SJSU Annual Author and Artist Awards honors SJSU faculty and staff who have published books or other significant works during the past year for contributions to their field. This year’s annual Author & Artist Awards took place on Friday, November 2, in the King Library’s Grand Reading Room. Be on the lookout for invitations for next year’s event.

University Scholar Series

The Philosophy of Brutality: A Preface in Three Parts

Presented by Dr. Carlos Alberto Sánchez

Wednesday, November 14, 2018
12:00–1:00 p.m.
King Library, Room 225/229, 2nd floor

Our spring 2019 Scholar Series will be hosted from 12-1 p.m. on February 20, March 27, April 24 and May 8. For additional information about the spring 2019 series, please go to: library.sjsu.edu/uss.

200 Years of Mary Shelley’s Frankenstein

Now through November 15, 2018
5th floor elevator cases

In commemoration of the 200th anniversary of the publication of Frankenstein, an exhibit of items pertaining to the novel and its author, Mary Shelley, is currently displayed in the fifth floor cases outside of the elevators.

“Power of Protest” 1968 Olympics Anniversary Exhibit

Now through November 15, 2018
Special Collections, 5th floor

Titled “The Power of Protest: Speed City and the Legacy of the Olympic Project for Human Rights,” this exhibit features select curated pieces from the Dr. Harry Edwards collection, including original correspondence, photographs, articles, newspaper clippings, artifacts and copies of books written by Dr. Edwards.

See page 20 for details about the exhibit.

Kwanzaa Exhibit

December 2018
Africana, Asian American, Chicano, & Native American Studies Center (AAACNA) Exhibit Space, 5th floor

The Center is pleased to be hosting and collaborating on two exhibits this month. The Center will again host its annual celebration of Kwanzaa, a week-long holiday honoring African culture and traditions. Nationally celebrated December 29 to January 1, our exhibit opens in early December to include our academic community. A reception will be hosted December 20. Details to be announced.

Lowriders Exhibit

December 2018–March 2019
AAACNA Exhibit Space, 5th floor

Also opening in December is a celebration of San José’s history of Lowriders. AAACNA director Kathryn Blackmer Reyes will collaborate with San José Public Library’s California Room to host an intriguing exhibit through March 2019. San José was the founding city of this distinguished Chicano art form and the lowriding style that is nationally and internationally recognized through Lowrider Magazine. Sonny Madrid and a team of young Chicanas and Chicanos founded and published this popular periodical locally for the first five years. The Lowrider artistic and cultural style of customized vehicles with a distinct look will be celebrated through ephemera, including photographs, film and historical memorabilia, along with a series of local and national speakers.

Beethoven & Steinbeck: “The Art of Biography” Signature Exhibit

April 15, 2019–July 31, 2019
Special Collections Exhibit Hall & Beethoven Center, 5th floor

This exhibit will feature special materials from the Steinbeck Center and Beethoven Center, including the recently acquired collection of Beethoven biographer Alexander Wheelock Thayer. This exhibit is sponsored by SVCreates and the College of Humanities & the Arts Artistic Excellence Programming Grant. For more information about the Beethoven Center and other upcoming events, go to: sjsu.edu/beethoven.

Steinbeck Fellows Reading

Wednesday, November 28, 2018
7:00 p.m.
Steinbeck Center, 5th floor

Three of the six 2018-2019 Steinbeck Fellows will read from new work and answer questions from the audience. Reception to follow. For more information, go to sjsu.edu/steinbeck/fellows.

Interested in helping sponsor a library event or exhibit? Contact Director of Development Anh Ly at anh.p.ly@sjsu.edu or 408-924-1104 for potential funding opportunities.

For more information about these and other public events or exhibits, visit the King Library website at: library.sjsu.edu/events.
I was honored to help celebrate a historic occasion—the 15-year anniversary of the Dr. Martin Luther King, Jr. Library, a vitally important facility that connects San José State University’s campus with the City of San José.

Collaborations and partnerships such as the King Library don’t just happen—they take leadership and vision. So I am appreciative towards the individuals that enabled this dream to become a reality.

This collaborative effort has made us a better university, and it has made the City of San José a stronger city. For the university, it has provided a beautiful, modern, highly functional library for our students, faculty and staff that is both inviting and full of the learning resources they need to conduct their studies and scholarship.

And because of our partnership with the city, the library is now providing a wide range of opportunities and information for San José State students that might not have otherwise been as accessible to them.

Perhaps the main benefit of this joint partnership is the shear volume of print and digital resources that the library is now able to offer.
Rachel Sweeney
Sophomore, Civil Engineering
Media Services

Rachel is celebrating her first year working for Media Services. Rachel helps professors, lecturers and community members smoothly conduct their presentations by assisting them in connecting laptops to projector screens. The most elaborate set-up that Rachel has been tasked with is operating the room’s PA system.

One of the challenging parts of this work is the maintenance and organization of the equipment. “There’s lots of cords to deal with,” she jokes. She is appreciative of Media Services manager Justin Villena, who she says is super nice and supportive. He’ll do fun or silly things like show up at the office in a shark costume.”

Rachel’s time at the library has been greatly beneficial to her academic success. She says, “I am lucky to work at the library, because I get to work firsthand with all the library resources.” After graduating, Rachel hopes to become either an architect or civil engineer in the Bay Area.

Ariana Sfar
Senior, Business Administration/Analytics
Student Technology Training Assistant, Materials Library

When Ariana joined the King Library two years ago, she was not expecting all of the ways in which working in this environment would help her academic and career development. Her different roles at the library have included working in the mailroom, at the administration reception, and as an assistant in the Student Technology Training Center (STTC). Beginning this semester, Ariana works in the newly opened Materials Library.

Her work consists of aiding students with their projects and designs. Ariana says that a typical work day includes operating three 3D printers and the Glowforge machine, troubleshooting printer problems, and assisting students by helping them tweak their files containing the designs to be printed on the machines. This work gives her the opportunity to interact with a variety of students from different majors working on various projects.

Ariana values the supportive workplace environment and interactions she has with her managers and coworkers. “I am learning the importance of collaboration and how to effectively succeed as an individual and as a team concurrently.” She considers STTC Coordinator Sharon Thompson to be an important mentor. “She has taught me so much, not just about the workplace but also about life. Sharon has many qualities to her that I now understand are very important to have as an employee such as flexibility, kindness, punctuality and knowing when to ask for help.”
Student Assistant Profiles

Shruti Hooda
Sophomore, Biomedical Engineering
Media Services

Shruti also assists Media Services and her work has been integral in ensuring that audio/visual equipment, such as microphones, speakers and projectors, are working smoothly for SJSU community partners holding their events inside of the library.

Shruti says that one of the things she values most about her role as a Media Services assistant is the knowledge and experience she has gained working with technology on a daily basis.

Shruti says that she is very grateful for the love and support of her friends and family. She is particularly thankful for and inspired by her father, “who serves as a role model and motivator as he is an engineer and also works in computer science.” Her experiences as “one of the few women in her engineering classes” also motivates her, as she would like to see a more even split between the numbers of men and women in science, technology, engineering and math.

Would you like to help support student professional development? Contact Director of Development Anh Ly at anh.p.ly@sjsu.edu or 408-924-1104 for potential funding opportunities.
Thank You for Your Continued Support

We remain deeply grateful to our generous donors, who have made lifelong learning the hallmark of the King Library. Their support of resources, services and special projects provides San José State University students and faculty opportunities to learn, conduct research and pursue advanced studies. As a thank you, the King Library hosts special events to recognize our donors and their important contributions to the library. This year, we are excited to celebrate the 15th anniversary of the King Library. The King Library will be holding celebratory events throughout the year for our donors and for the university and public library communities. More details of our 15th anniversary events are available at sjlibrary.org/15th.

For details of special donor events, contact:
Sylvia Ruiz
Executive Assistant to the Dean
408-808-2107
sylvia.ruiz@sjsu.edu

Make a Difference

The Dr. Martin Luther King, Jr. Library is currently undertaking special campaigns to build two of our endowments: The National Endowment for the Humanities (NEH) Endowment and the Irene Dalis-Loinaz Collection and Archives Pre-endowment.

The National Endowment for the Humanities Endowment
Nine years after the King Library embarked on a challenge grant with the National Endowment for the Humanities (NEH) to establish an endowment for the digital humanities, we have a unique opportunity now to grow the NEH Endowment to $1 million with a special matching gift from a generous donor. The NEH Endowment supports digital databases in the humanities, a critical resource for San José State University students and faculty. Bringing the NEH Endowment to $1 million will help the King Library meet the growing need and use of digital humanities resources by SJSU as well as library patrons. If you believe in the importance of the humanities, please consider making a gift today to help us reach the $1 million goal. Your gift will be matched one to one.

Irene Dalis-Loinaz Collection and Archives Pre-Endowment
In collaboration with Opera San José (OSJ), the King Library continues to honor Irene Dalis, one of San José State University’s most beloved alumni. Dalis was a mezzo-soprano who treasured her work with students; she started the Opera Theater program at SJSU and founded OSJ to support emerging artists. Her papers, scores and plans are preserved in the King Library’s Special Collections. Your support of the endowment will ensure her legacy lives on and allow the King Library to preserve and maintain her collection as a valuable resource for music to SJSU students, faculty and the community.

If you would like to contribute or want more information about either of these endowments, contact:
Anh Ly
Director of Development
408-924-1104
anh.p.ly@sjsu.edu

Your support will help the library foster student success for years to come!
SJSU Library Stays Open for Student Success

For over a year now, the library has been open to San José State University students 24 hours a day, five days a week. With over 1,000 students using the building after midnight during midterms and finals, the need for the extended study hours was apparent. At the same time, the library also began late-night tutoring and currently provides tutors for science and math courses that have been shown to be the most challenging for students. The library has been working closely with SJSU’s tutoring service, Peer Connections, to employ experienced and well-trained tutors. These tutoring hours are ideal for students who want answers to quick questions about coursework or who want a second pair of eyes to review their assignments. As a way to provide resources to students during these late-night hours, a laptop vending machine was added for self-checkout of laptops, iPads and other technology.

Librarian Outreach Helps Students Excel and Have Fun

Coffee with a Librarian
Mauricio La Plante
Junior, Journalism

When I went up to the fourth floor, I saw free food and free coffee for students. So, I walked over and started talking to one of the librarians. She started telling me about the resources available to students, and then she told me about checking out books specific to your class. Once she said that I said, ‘Oh wow! I actually have to buy this book for my anthropology class that’s like a side book along with the textbook.’ She plugged in the class number into the library website and found the anthropology book for checkout. This little book that could’ve cost me like $15 or $20 on Amazon, I can check it out for the entire semester at the library. It’s very convenient.

#WOW Bubbles
Laurie Borchard
Student Success Librarian

The Weeks of Welcome events were a great way to meet and build relationships with new incoming students. The first few weeks of classes can be extremely overwhelming for first year and transfer students, especially on a campus in the heart of downtown with over 32,000 students. Weeks of Welcome allows everyone on campus, including the library, to plan not just informative events, but also events like the bubbles. The goal is to meet students, let them know we are here, where we are, that we care and that we also know how to have fun.

Zine Making
Jenifer Vang
Library Administrative Student Receptionist

The Zine making event gave me a creative outlet to reflect on my SJSU experience. I was able to revisit my vision of what college would be like: joining clubs and events on campus, networking with students and faculty and ultimately, having fun. The event helped me realize what I have actually been doing and prompted me to make a Zine to encourage students to explore more and make their SJSU experience everything they thought it would be.
We are very excited to announce the opening of San José State’s first materials library! Pieces in the collection correspond with a full description of their properties in the Materials ConneXion database of over 8,000 polymers, glass, cement-based, metals, ceramics, carbon-based and process materials. The library's collection currently contains 500 materials, but we have a goal to grow the collection to 1,500.

The Materials Library has many applications for student success. One is to inspire our students to learn sustainable product design. “I think the Materials Library will be a game changer,” remarked Dr. Sheryl Ehrman, Don Beall Dean of the Charles W. Davidson College of Engineering. “Students and faculty might have an idea about what materials they could use for a project, and by now having access to the Materials Library, they can learn more about the material and get a physical sense of its properties. But even better, by being able to browse the collection, they might be inspired to try different materials they had not considered before, resulting in a better design outcome.”

The Materials Library will also house the beginnings of a prototyping lab with several 3D printers and a Glowforge 3D laser cutter. “The materials of today are solving problems through their physical properties and having access to that tangible experience is vital to cutting-edge, 21st century curriculum at SJSU for both students and faculty,” said industrial design faculty member Kohar Scott.

Interested in helping grow the Materials Library collection to 1,500 pieces? Contact Director of Development Anh Ly at anh.p.ly@sjsu.edu or 408-924-1104 for potential funding opportunities.
Power of Protest: 50th Anniversary of Mexico City Olympics

Two young men stand resolute on a podium with Olympic medals hanging from their necks, heads lowered in thoughtful reflection as “The Star-Spangled Banner” starts to play. As the first notes of the anthem ring out, both men raise black-glove-clad fists in the air. At that moment on October 16, 1968, San José State alumni Tommie Smith and John Carlos had just received gold and bronze medals, respectively, in the 200-meter track and field event at the Summer Olympics in Mexico City.

Their raised fists, considered the high-water mark of the Olympic Project for Human Rights, was an act of protest that would inflame controversy and criticism in the years that followed. Today, it is considered an iconic and heroic act that increases in relevance as the worlds of sports and social justice become more interconnected.

“The Power of Protest” exhibit in San José State Special Collections will be on display until November 15 in the Special Collections exhibit on the fifth floor of the King Library. On September 6, Dr. Harry Edwards spoke at the exhibit’s grand opening in front of members of the media. In addition, “The Power of Protest” was featured prominently throughout the week of October 15 as part of SJSU’s celebration of the 50th anniversary of the Smith and Carlos protest. The exhibit showcases select curated pieces from the Dr. Edwards collection, some of which occupied seven cases on the fifth floor of the King Library during the spring semester exhibit “Sports and Social Change: The Legacy of Dr. Harry Edwards.”

The exhibit includes original correspondence, photographs, articles, newspaper clippings, artifacts and copies of books written by Dr. Edwards, all of which provide the historical and cultural context of the 1968 protest and illuminate its influence at the intersection of amateur and professional athletics, civil rights and political activism today.

For details on “The Power of Protest” exhibit, as well as upcoming Special Collections events, contact:

**Craig Simpson**
Director of Special Collections & Archives
special.collections@sjsu.edu
408-808-2062

Interested in supporting future collections and exhibits? Contact Director of Development Anh Ly at anh.p.ly@sjsu.edu or 408-924-1104 for potential funding opportunities.
Welcoming Our New Part-Time Librarian, Rachel Silverstein

Rachel loves libraries. So much so that after receiving a bachelor’s degree in biotechnology from the University of California, Davis, she went on to earn a Master of Library and Information Science at San José State University. A recent alumna, she is happy to continue her journey at SJSU providing reference services, teaching information literacy sessions, performing collection management activities and developing online resources.

Rachel also volunteers as a computer instructor in the SJSU King Library with the Partners in Reading program. A Bay Area native, she loves to explore from Santa Cruz to San Francisco and anywhere in between.

Librarian & Staff Highlights

Ann Agee, Academic Liaison Librarian & Online Learning Librarian, received her tenure during the spring semester. Ann also presented at California Academic and Research Libraries’ (CARL) 2018 Conference in Redwood City from April 13-15, where she presented “Fake News and the Caulfield Technique.”

Emily Chan and Sue Kendall presented a paper at the Pacific Division of the American Association for the Advancement of Science (AAAS-Pacific Division Conference), AAAS-Pacific Division is an organization in its 108th year that supports communications between scientists and students. Emily and Sue presented the topic “Three Years After the Big Deal Cancellation: Examining the Data and Determining the Collection Development Implications.”

The presentation reports on developments after January 2015, when SJSU canceled its big deal journal package with a major publisher. Three years after eliminating a major component of the electronic journal collection, the SJSU King Library continues to evaluate the big deal cancellation, and its affects on interlibrary loan requests, full-text article turnaways and the library’s budget.

Kate Barron presented two posters about the library’s burgeoning data services program. Kate presented the poster session titled “Assessing Campus and Library Needs in Order to Establish and Develop a Data Services Program” at the Research Data Access and Preservation Summit. She also presented “Seizing Opportunity and Building Consensus: Establishing a Data Services Program” to the California Academic and Research Libraries. Her poster presentations explored data services program development with regard to campus and library stakeholders.

After many years of experience at King Library, Michael Condon is now the head of Access Services. Coming full circle, Access Services was where Mike first worked before spending time in Special Collections and then Reference for 17 years. As head of Access Services, Mike oversees five full-time staff members and one part-time staff member. Access Services is in charge of covering the library’s unified service point, stacks maintenance, periodicals and course reserves.
Librarian & Staff Highlights

Evelia Sanchez. Library Human Resources Specialist, received a staff professional development grant by the Office of the Provost to cover exam fees and study guides for the Senior Professional in Human Resources certification. She wishes to express her thanks and gratitude for being given this opportunity to learn more about her field.

A big thank you to Laurie Borchard for serving on the organizing committee for the New Librarian Summit 2018 in August and welcoming new freshmen and transfer students during new student orientations in the summer. Her involvement and outreach efforts allowed 1,023 freshmen, 489 parents of freshmen, 944 transfer students, 300 graduate students and 40 international students to learn about all the wonderful resources available to them in the SJSU King Library.

Anamika Megwalu. Assessment & Engineering Librarian, published her article "Collecting to the Core — Social Media in Education, Healthcare, and Marketing" in *Against the Grain*, a journal linking publishers, vendors and librarians. She was also invited to present at a webinar series titled “Instruction & Outreach for Diverse Populations” hosted by Association of College & Research Libraries/Instruction Section’s Instruction for Diverse Populations Committee and ACRL Library Marketing and Outreach Interest Group. The webinar had 150 attendees and was covered in the ACRL IS spring 2018 newsletter.

Anamika collaborated with Diana Wu, Christa Bailey, Linda Crotty and Adriana Poo in contributing to the book *Profiles for Academic Library Services for International Students*, published by Primary Research Group Inc. The chapter they wrote is called “San José State University: Energetic Teamwork.” The chapter highlights the King Library’s successful efforts in engaging and connecting with SJSU’s international students.

Interested in exploring how you can help contribute to librarian research and scholarship? Contact Director of Development Anh Ly at anh.p.ly@sjsu.edu or 408-924-1104 for potential funding opportunities.

New Electronic Databases

SAGE Research Methods

SAGE Research Methods offers more than 1,000 books, reference works, journal articles and instructional videos from world-leading social science academics. The collection provides 1,100+ case studies that exemplify the challenges and successes of performing research. SAGE Research Methods Datasets is a collection of teaching datasets and instructional guides that gives students a chance to learn data analysis through practice. The collection contains more than 125 hours of video, including tutorials, case study videos, expert interviews and more, covering the entire research methods and statistics curriculum.

Scopus

Scopus indexes and tracks citations of thousands of scholarly journals, books and conference proceedings. Covering a broad range of disciplines, Scopus enables one to identify, analyze and visualize research. Output data at the institutional and author levels are available. Authors will find h-index, Source Normalized Impact per Paper and citation counts helpful in demonstrating the impact of their work.

Would you like to help us expand our electronic collections? Contact Director of Development Anh Ly at anh.p.ly@sjsu.edu or 408-924-1104 for potential funding opportunities.
SJSU King Library Student Marketing Team Updates

Welcoming the New Student Marketing Team Members

Marci and Emma joined the SJSU Library Marketing Team during the summer. Emma is in the BFA Graphic Design program and Marci is an art major handling graphics as Executive Producer of the Spartan Daily, San José State’s student newspaper.

“Working as a team member is a great way to build my portfolio while learning valuable professional experience.”

MarcianaMarie Suela
Marketing & Social Media Specialist

Emma Spitzer
Visual Communications Designer

PR Xchange Award

Over the summer, the marketing team was awarded an American Library Association (ALA) PR Xchange Award for the online version of the 2017 Library News. The team also won for the SJSU Library 4th Floor Tour video.

With approximately 400 entries in the competition, the team members were extremely honored to win.

The team was presented with the awards at the ALA summer conference in New Orleans, Louisiana.

CLA PRExcellence Award

The marketing team also won a California Library Association PRExcellence Award for the spring 2018 and fall 2017 Academic Gateway E-newsletters.

The team will be presented with the award at the California Library Association’s Annual Conference in Santa Clara, California on Saturday, November 10, at the Hyatt Regency’s Grand Ballroom.

To see all of the SJSU Library Marketing Team’s award-winning material, go to: library.sjsu.edu/newsletters.

To see all of the team’s videos, including the award-winning 4th Floor Tour, check out the library’s YouTube page at: youtube.com/user/KingLibrarySJSU.

Follow all of the SJSU King Library social media pages to keep up-to-date on what is happening at the library. On Facebook, Twitter or Instagram, just search @sjsulibrary.