

STUDENT ASSISTANT JOB OPPORTUNITY

Thank you for your interest in working for the San José State University Library. By working for the University Library, students will gain valuable and relevant professional skills, including:

- Learning basic library operations and services
- Developing team building skills
- Applying a strong degree of individual judgment and initiative
- Managing multiple priorities
- Adapting ways to improve service with new workflows and technology
- Building leadership abilities
- Gaining expertise in developing independent working habits
- Gaining skills in organizing priorities in relation to job related tasks
- Develop skills in searching the library collections in varying formats

To apply for this position, please fill out the Student Assistant job application by clicking on the link below.

https://forms.gle/wYAdtGhBsVj37AFs8

Position Title:	VIDEO PRODUCTION AND PHOTOGRAPHY STUDENT ASSISTANT	
Reporting Unit:		
Reporting Department:	n/a	
Reports To:	Project and Communication Manager	

WHY WORK AT THE LIBRARY?

This position is an opportunity to *grow your portfolio* with consistent and diverse organizational videography projects that demonstrate a clear skillset to your future employer. Day-to-day tasks include gathering b-roll of events and locations around the library. Then, processing said footage through color grading, trimming, and stabilization into our asset library. These assets are then leveraged into press packages for external promotion, crowdfunding videos, event / exhibit recaps, and social media content. Below are examples of the portfolio items you can cultivate in this position:



<u>Bailando con Orgullo - Dancing with Pride</u> Exhibit Recap

Hands On Innovation @ The KLEVR Lab
Crowdfunding Campaign





SJSU King Library Has the Tech YOU Need!

Library Resource Reel

South Asians in Silicon Valley
Crowdfunding Campaign

Position Objectives

The SJSU King Library Video Production and Photography Student Assistant will support the efforts of the Library Marketing Team to effectively communicate opportunities, resources, and stories through a wide array of video and photo content.

We are seeking a talented, hard-working, and passionate SJSU student to join our innovative and evolving student marketing communications team as a part-time Video Production and Photography Student Assistant! This position will be in-person and its primary responsibility is supporting the Library Marketing Team multimedia communications strategy.

Essential Duties and Responsibilities

- Serve as a SJSU King Library brand ambassador
- Work collaboratively with other team members
- Plan, organize and implement compelling marketing materials for library communication strategy and programs
- Create compelling visual content for social media platforms aligning with communication strategy
- Leverage AI technologies to create content better and faster
- Assist with event and program coordination

STUDENT ASSISTANT JOB OPPORTUNITY

Other duties as assigned

Preferred Education

Class Level (check all that apply):

Frosh

Sophomore

Junior

Senior

Graduate

Major:

The position's primary goal is to build student's portfolios for their careers in their major. (BFA Photography, Film and Theatre, Journalism and Mass Communications) However, all majors are welcome to apply.

Note: A student must be a matriculated SJSU student enrolled in at least six (6) undergraduate or four (4) graduate units. An international student (undergraduate <u>and</u> graduate) must be a matriculated SJSU student enrolled in at least 12 units.

Knowledge, Skills and Abilities

- Intermediate videography skills with ability to correctly light, expose, and shoot a subject and experience operating consumer grade cinema cameras
- Intermediate post-production editing skills with advanced knowledge of Adobe Premiere Pro, After Effects, or Final Cut Pro
- Understanding of organized non-destructive post-production workflows that allow for quick revisions
- Basic media organizational skills and ability to maintain a well organized B-Roll and project database
- Creative with an eye for visual storytelling
- Experience with one or more of the following photography, videography, motion graphics, interviews, and/or social media content creation
- Strong customer service skills and ability to work collaboratively with a diverse community
- Ability to work alone and with small and large groups of students, staff and faculty
- Strong oral and written communication skills
- Working knowledge of Windows and Mac operating systems, Microsoft Office and Google Workspace
- Ability to learn policies and procedures

Physical Requirements

The requirements listed below include physical abilities required to complete the essential functions of this position.

Work onsite



STUDENT ASSISTANT JOB OPPORTUNITY

Sunday:	N/A
Monday:	Anytime between the hours of 8-6 p.m.
Tuesday:	Anytime between the hours of 8-6 p.m.
Wednesday:	Anytime between the hours of 8-6 p.m.
Thursday:	Anytime between the hours of 8-6 p.m.
Friday:	Anytime between the hours of 8-6 p.m.
Saturday:	N/A

Initial Hourly Rate

\$17.55 (Work Study students are strongly encouraged to apply)